## 2012-2013 Proposed Mutually Agreed Upon Goals & Expectations\*

# **Academic Affairs**

- 1. Meet national accreditation standards for academic disciplines by June 30, 2013 (1.4.1.1)
  - a. List of upcoming accreditation visits
  - b. Monitor of programs on Probation: Allied Health (OT & CP)
- 2. Add one (1) cohort of students for each distance education course and academic degree program by year-end (1.1.2)
  - a. Break out of the numbers for each cohort
- 3. Achieve the established goals for passage rates on licensure examinations (1.4.1.3)
- 4. Increase number of enrolled research doctoral students by 5% over the actual number in 2011-12 (5.1.2.1)
- 5. Increase number of research doctoral graduates by 10% annually (5.1.2.1)
- 6. Fill three (3) vacant endowed chairs by June 30, 2013 (3.2.3)
- Increase retention rate by 1% of the First-Time-In-College (FTIC) student population for 2012-13 (1.3.1)
- 8. Increase the six-year graduation rates by <u>%</u> over the previous cohort of graduates.

## <u>Research</u>

- 9. Develop doctoral programs as identified in the 1999 Center of Excellence (1.5.1.; 5.1.2)
- 10. Secure extramural funding with \$52.5million in expenditures ( 3.4) (Need to discuss the incremental increases)

#### **Enrollment**

- 9. Maintain solid FTIC enrollment to ensue it does not decline below 2000 by June 30, 2013 (1.1.1)
- 10. Increase enrollment of transfer students by 20% over the baseline (actual in 2011-12) by June 30, 2013 (1.1.1)

# **Operations and Services**

- 11. Enhance Helpdesk operations and develop baseline data for future year performances (2.2.3)
- 12. Enhance customer services in the Financial Aid and Student Accounts Office (2.2.3)
- 13. Establish new email system for students by June 30, 2013. (outsourced) (2.2.3)
- 14. Enhance the climate of safety to ensure that everyone respects the rights and privileges of University employees and students (3.5.1)
- 15. Enhance instructional technology for faculty.

# **Fundraising**

\*Strategic Goals are noted parenthetically after each goal.

- 17. Launch the Silent Phase of the Comprehensive Campaign by June 30, 2013 (4.1.1)
- 18. Raise \$5.5 million dollars between July 1, 2011 and June 30, 2013, from the following sources: (4.1.)
  - a. Major Gifts
  - b. Annual Fund
  - c. Corporate and Foundations
  - d. Boosters and Athletics
  - e. Planned Gifts
- 19. Increase the number of Alumni donors from the current rate of 9% to 12 percent by June 30, 2013 (4.1.3)
- 20. Increase Industry Cluster membership by 15 from the current base of 35 for a total of 50 members by June 30, 2013 (4.1.2)