

FLORIDA **A&M** UNIVERSITY  
Board of Trustees

**Direct Support Organizations (DSO) Committee Meeting**

June 3, 2020

2 p.m. – 2:20 p.m.

**Committee Members:** Thomas Dortch, Chair  
Dave Lawrence, Vice Chair  
Kristen Harper, Kelvin Lawson

**AGENDA**

- |     |               |                   |
|-----|---------------|-------------------|
| I.  | Call to Order | Chair Dortch      |
| II. | Roll Call     | Ms. Angie Wiggins |

**ACTION ITEMS**

- |      |   |                           |
|------|---|---------------------------|
| III. | Approval of Minutes                                   | Chair Dortch              |
|      | a. March 4, 2020, DSO Committee Meeting               |                           |
| IV.  | Acceptance of DSO Budgets: FY 2020-2021               | Dr. Shawnta Friday-Stroud |
|      | a. FAMU Foundation, Inc.                              |                           |
|      | b. FAMU Rattler Boosters                              |                           |
| V.   | Consideration of the Approval of Honorary Namings     | Dr. Friday-Stroud         |
|      | a. Steele-Smith Concert Choral Suite                  |                           |
|      | b. Mary W. Roberts Recital Hall                       |                           |
| VI.  | Consideration of the Approval of New DSO Board Member | Dr. Friday-Stroud         |
|      | a. FAMU Foundation Board of Directors                 |                           |
|      | 1. Student Government Association Representative      |                           |

**INFORMATIONAL ITEMS**

- |       |  |                   |
|-------|--|-------------------|
| VII.  | Update on Divisional Activities              | Dr. Friday-Stroud |
|       | a. FY 2019-20 University Advancement Updates |                   |
|       | b. DSO Updates                               |                   |
|       | 1. FAMU Foundation, Inc.                     |                   |
|       | 2. FAMU National Alumni Association          |                   |
|       | 3. FAMU Rattler Boosters                     |                   |
| VIII. | New Business                                 | Chair Dortch      |
| IX.   | Adjournment                                  | Chair Dortch      |

**Direct Support Organizations (DSO) Committee Minutes**

**Trustee Thomas Dortch, Chair**

**Wednesday, March 4, 2020**

Vice Chair Dave Lawrence called the meeting to order. Trustees Kristin Harper, Kelvin Lawson, and Rochard Moricette were present. A quorum was established. One action and several informational items were presented to the DSO Committee.

**Approval of December 4, 2019, DSO Committee Meeting Minutes**

Trustee Moricette motioned for approval; seconded by Trustee Lawson. The motion passed, unanimously.

**Review of the Naming Opportunities Policy**

- Dr. Shawnta Friday-Stroud provided a high-level overview of the current FAMU Naming Opportunities Policy.
  - The University is on hold with making any revisions pending potential legislative changes.

**Dr. Friday-Stroud provided updates on Divisional Activities**

**A. FY 2019-2020 University Advancement Updates**

- The University is just over \$5M in cash, planned gifts and pledges; 42% goal attainment.
- Giving Tuesday raised \$63,000 on December 3, 2019.
- April 30-May 1, 2020, the University will kick off its first ever Inaugural Day of Giving.
- Dr. Friday-Stroud to bring back to the Committee responses to endowment questions; historical data regarding fundraising, investment portfolio, etc.; and, was requested to schedule a meeting with Chair Lawson, President Larry Robinson, FAMU Foundation Board Chair Jemal Gibson and herself to accelerate a discussion and a timeline to set a realistic goal to kick-off a capital campaign.

**B. DSO Updates**

- **FAMU Foundation, Inc.**
  - FAMU Foundation Chair Jemal Gibson greeted the Board and advised of the Foundation's increased efforts to become more effective and efficient to be of better assistance to the University.
  - The Spring 2020 Board of Directors Meeting will be held on May 20-21 in Atlanta, GA.
  - Tentative plans are underway to schedule a one-day FAMU Foundation Board Meeting on campus in June during the FAMU NAA National Convention.

- The Investment Portfolio balance at December 31, 2019, is over \$130M. The Endowment value at December 31, 2019, is over \$100M.
- **National Alumni Association**
  - The Office of Alumni Affairs (OAA) and the FAMU NAA in collaboration with the Office of Government Relations hosted its day of advocacy at the Capitol on Thursday, February 6.
    - Due to the approaching storm, legislative visits were condensed, the lunch and learn session was expedited, and the evening reception on the 22<sup>nd</sup> Floor of the Capitol was cancelled.
  - OAA organized a community celebration for FAMU Football's 2020 National Signing Day. A highlight of the event was the FAMU NAA's announcement of the transfer of \$93,000 for FAMU Athletics football and Save Our Students Scholarship fund.
  - The Polk County Alumni Chapter with its President, Mrs. Doris Hicks, have launched a new fundraising campaign of \$100,000 for the FAMU football field.
  - The Mid-Eastern Athletics Conference (MEAC) will welcome teams from around the country in Norfolk, VA, in mid-March.
  - The FAMU NAA Convention will be held on campus, June 4-7.
- **FAMU Rattler Boosters**
  - The Boosters have contributed almost \$10,000 to the Athletics Department to hire an athletic trainer.
  - The Boosters currently have 352 dues paying members; includes 128 fully paid Life Members and 24 Subscribing Life Members.
  - The endowment has donations of over \$95,000 towards their \$100,000 endowment goal.
  - Donations of over \$30,000 have been received and earmarked for Stadium and Facilities Enhancements this quarter.
  - The Rattler Boosters Kick Off Fundraising Committee has begun planning for the 2020 Signature Football event.
    - The event is tentatively scheduled for Saturday, August 22, 2020.

With there being no further business, the meeting adjourned.

**Direct Support Organizations (DSO) Committee**

Wednesday, June 3, 2020

Agenda Item: IV. a.

**Subject:** Acceptance of DSO Budgets: FY 2020-2021  
a. FAMU Foundation, Inc.

**Proposed Board Action:** Dr. Shawnta Friday-Stroud, Vice President of University Advancement and Executive Director of the FAMU Foundation, will present the DSO Budget for the FAMU Foundation, Inc.

The DSO Budgets are submitted for acceptance in accordance with FAMU Board of Trustees Policy Number 2018-01.

*The DSO shall submit an annual operating budget, which has been approved by the DSO's governing board and by the President and submitted to the Board for approval. The budget shall be submitted no later than sixty (60) days after the first day of the fiscal year for which the budget pertains.*

**The FY 2020-2021 FAMU Foundation Operating Budget was approved at its Spring 2020 Board Meeting on May 21, 2020.**

**Attachment:** FAMU Foundation Operating Budget

**FAMU FOUNDATION, INC**  
**FISCAL YEAR 2020-2021 PROPOSED OPERATING BUDGET**

	<b>FY 2020-2021</b>	<b>FY 2019-2020</b>	
	<b>PROPOSED BUDGET</b>	<b>APPROVED REVISED BUDGET*</b>	<b>ACTUAL 3/31/2020</b>
<b>REVENUE AND SUPPORT</b>			
Operating Revenue	\$2,834,085	\$2,902,938	\$2,819,774
<i>Endowment Administrative Fees and Operating Fees</i>	\$2,493,085	\$2,536,938	\$2,539,029
<i>Incoming Gifts Fees [7%, 5% or 3%]</i>	\$275,000	\$300,000	\$201,545
<i>Administrative Fees on Miscellaneous Revenue (7%)</i>	\$60,000	\$60,000	\$74,990
<i>Administrative Fees on Disbursements [\$2.50]</i>	\$6,000	\$6,000	\$4,210
License Tags Revenue	\$450,000	\$450,000	\$346,110
Rents and Fees 625 East Tennessee Street	\$70,000	\$60,000	\$47,316
Contingency Revenue	\$0	\$438,000	\$0
<b>TOTAL REVENUE AND SUPPORT</b>	<b>\$3,354,085</b>	<b>\$3,850,938</b>	<b>\$3,213,200</b>
<b>EXPENDITURES</b>			
<b>Foundation Operations</b>			
Staff Salaries and Benefits	\$725,000	\$725,000	\$717,000
Contractual Services	\$25,000	\$25,000	\$21,539
General Counsel and Legal Services	\$60,000	\$60,000	\$0
Auditing and Accounting Services	\$75,000	\$75,000	\$29,530
Foundation Board Support	\$90,000	\$90,000	\$72,580
Travel, Registration, Training and Seminars	\$50,000	\$50,000	\$12,932
Memberships and Subscriptions	\$5,000	\$5,000	\$298
Insurance	\$30,000	\$30,000	\$18,410
Janitorial Services	\$30,000	\$30,000	\$22,050
Office Security Monitoring	\$12,000	\$12,000	\$4,623
Office Utilities	\$50,000	\$50,000	\$40,154
Pest Control	\$4,000	\$4,000	\$1,283
Grounds Maintenance	\$14,000	\$14,000	\$5,625
Software Maintenance	\$200,000	\$160,000	\$145,314
Telephone	\$2,500	\$2,500	\$0
Office Equipment/Furniture	\$23,319	\$23,319	\$16,932
Materials, Printing & Postage	\$30,000	\$20,000	\$22,825
625 E TN Street Renovations	\$100,000	\$100,000	\$83,432
Bank Fees	\$5,000	\$5,000	\$5,073
Donor Outreach Support and Other	\$75,000	\$75,000	\$56,400
Operating Contingency	\$12,318	\$12,171	\$0
Transportation Maintenance	\$2,500	\$2,500	\$48
<b>Total Foundation Operations</b>	<b>\$1,620,637</b>	<b>\$1,570,490</b>	<b>\$1,276,048</b>
<b>Office of University Advancement</b>			
Advancement Operations/Development Support	\$126,000	\$135,000	\$135,000
Fundraising Activities [75% License Tags Revenue]	\$337,500	\$337,500	\$259,583
<b>Total Office of University Advancement</b>	<b>\$463,500</b>	<b>\$472,500</b>	<b>\$394,583</b>
<b>University Support</b>			
University President Compensation	\$388,562	\$388,562	\$355,955
Office of the President	\$100,000	\$100,000	\$100,000
University Auxiliary Support	\$298,485	\$298,485	\$298,485
Board of Trustees Assessment	\$36,000	\$36,000	\$36,000
Board of Governors Assessment	\$14,000	\$14,000	\$13,706
Lobbying Expenses	\$70,000	\$70,000	\$70,000
License Tags Scholarships [25% License Tags Revenue]	\$112,500	\$112,500	\$86,528
Athletics Salary Support	\$134,000	\$134,000	\$130,000
Athletics Scholarships Support	\$0	\$300,000	\$300,000
University Executive Support	\$16,401	\$16,401	\$16,401
Athletics Legal Support	\$100,000	\$338,000	\$0
<b>Total University Support</b>	<b>\$1,269,948</b>	<b>\$1,807,948</b>	<b>\$1,407,075</b>
<b>TOTAL EXPENDITURES</b>	<b>\$3,354,085</b>	<b>\$3,850,938</b>	<b>\$3,077,705</b>
<b>REVENUE LESS EXPENDITURES</b>	<b>\$0</b>	<b>\$0</b>	<b>\$135,495</b>

\* Revised Fiscal Year 2019-2020 Operating Budget was approved by FAMU Board of Directors on 04/07/2020 and FAMU Board of Trustees on 04/28/2020.

FLORIDA **A&M** UNIVERSITY  
Board of Trustees  
ACTION ITEM

**Direct Support Organizations (DSO) Committee**  
Wednesday, June 3, 2020  
Agenda Item: IV. b.

**Subject:** Acceptance of DSO Budgets: FY 2020-2021  
b. FAMU Rattler Boosters

**Proposed Board Action:** Dr. Friday-Stroud will present the DSO Budget for the FAMU Rattler Boosters.

The DSO Budgets are submitted for acceptance in accordance with FAMU Board of Trustees Policy Number 2018-01.

*The DSO shall submit an annual operating budget, which has been approved by the DSO's governing board and by the President and submitted to the Board for approval. The budget shall be submitted no later than sixty (60) days after the first day of the fiscal year for which the budget pertains.*

**The FY 2020-2021 FAMU Rattler Boosters Operating Budget was approved by the Rattler Boosters Board.**

**Attachment:** FAMU Rattler Boosters Budget

**FAMU RATTLER BOOSTERS, Inc.**  
**PROPOSED BUDGET FOR FISCAL 2020-2021**

Object	Category Description	FY 2020-2021 Budget
	<b>Revenue:</b>	
410050	Gifts - Alumni	\$ 43,658.00
410055	Alumni / Chapters	\$ 4,456.00
410100	Individual / Friends	\$ 16,632.00
410110	Corporations	\$ 11,903.00
410115	Foundations	\$ 10,300.00
410120	Organizations	\$ 367.00
424000	Membership Dues	\$ 17,885.00
425000	Dues Pledges	\$ 37,015.00
427000	Miscellaneous Income	\$ 40,727.00
XXXXXX	Concession Stand Operation	\$ 38,000.00
	<b>Total Revenue</b>	<b>\$ 220,943.00</b>
	<b>Operating Expenses:</b>	
500130	Salaries (Athletic Trainer)	\$ 10,022.00
500150	Contract Services	\$ 13,257.00
500160	Legal and Accounting (Audit & 990 Costs)	\$ 5,665.00
500195	Administrative Charges - Misc.	\$ 785.00
500220	Travel and Meetings	\$ 8,029.00
500230	Materials and Supplies	\$ 7,930.00
500260	Entertainment and Dinners	\$ 19,599.00
500280	Postage	\$ 753.00
500310	Insurance (Includes Bonding + D & O Ins)	\$ 2,143.00
500320	Taxes and Licenses	\$ 346.00
500340	Printing	\$ 331.00
500370	Rent Expense	\$ 161.00
500400	Computer Equipment/Software	\$ 404.00
500410	Education Training / Seminar	\$ 102.00
500440	Bank Service Charge	\$ 2,677.00
712000	Transfer to Restricted Fund	\$ 4,120.00
	Transfer to Life Membership Endowment	\$ 38,203.00
	Trf to Ath Dept. from Kickoff Luncheon	\$ 30,034.00
	Trf to Ath Dept. for Stadium/Facilities Enhance'm	\$ 34,370.00
XXXXXX	Concession Stand Operation	\$ 38,000.00
	Contingency Fund	\$ 4,012.00
	<b>Total Expenses</b>	<b>\$ 220,943.00</b>
	<b>TOTAL</b>	<b>\$ -</b>

- I. The DSO shall submit an annual operating budget, which has been approved by the DSO's governing board and by the President and submitted to the Board for approval. The budget shall be submitted in the format of the Attachment no later than sixty (60) days after the first day of the fiscal year for which the budget pertains.
  1. The construction of physical facilities shall be set forth in the budget, including those on leased public property, as authorized and defined in Section 1013.171, Florida Statutes. The construction of facilities, although set forth in the budget, shall be consistent with the system wide strategic plan adopted by the State Board of Education if the project is to be constructed on state land or with state funds and consistent with Section 1013.78, Florida Statutes. Any other construction project shall require notification to the President prior to commencement of construction.
  2. Salary supplements, compensation, and benefits provided to the President, to University faculty, and to staff and to employees of the DSO with DSO assets shall be detailed in the budget.
  3. A schedule of the names of the organization's governing board members, their dates of service, and committee membership lists shall be submitted with the budget. The schedule of names shall include a statement signed by the President, or the President's designee, certifying that the composition of the organization's governing board is in accordance with its Bylaws. The individuals appointed by the Chair of the Board and by the President shall be clearly identified.
- J. A DSO shall have the authority to amend its budget. Budget amendment requests for less than 15%, but not to exceed \$40,000, of the total amount of the annual budget shall require the approval of the President, provided that no budget amendment affecting the President or the President's compensation, salary or other benefits shall be made without the approval of the Board. Other budget amendment requests shall require the approval of the President and the Board.
- K. As required by the President and University Regulations and Policies, the DSO shall prepare and submit to the President, an expenditure plan that separately delineates planned actions which will result in a commitment of University resources or which represent a significant commitment of the resources of the DSO, including but not limited to:
  1. Major fund-raising events and campaigns along with their purpose.
  2. Compensation and benefits to University employees and employees of the organization.
  3. Capital projects including land acquisition, construction, renovation, or repair.
  4. Other major commitments of the resources of the DSO as defined by the President.



**Direct Support Organizations (DSO) Committee**

Wednesday, June 3, 2020

Agenda Item: V. a.

**Subject:** **Consideration of the Approval of Honorary Namings**

**a. Steele-Smith Concert Choral Suite**

**Proposed Board Action:** Dr. Friday-Stroud will provide an update on the request for approval of the Steele-Smith Concert Choral Suite Honorary Naming request.

This Honorary Naming request is submitted for approval in accordance with FAMU Board of Trustees Policy No. 2008-05, Naming Opportunities:

*The naming of any Facility or Program requires the recommendation of the President of the University and the approval of the Board of Trustees as a noticed, non-consent agenda item at a meeting of the Board of Trustees. The President shall appoint an Advisory Committee on Honorary Naming Facilities and Programs which will review and make recommendations to the President for consideration...*

**The Advisory Committee met and has made a recommendation to President Larry Robinson to name the FAMU Choir Room the Steele-Smith Concert Choral Suite, in honor of Dr. Rebecca Steele and Dr. Vernon Smith.**

Drs. Steele and Smith were both remarkable and extraordinary professors of choir and voice. Dr. Roberts, as a phenomenal professor of piano/keyboard, was responsible for providing accompaniment for music majors, whether vocal or instrumental, during the performance of their recitals.

**Attachment:** No

**Direct Support Organizations (DSO) Committee**

Wednesday, June 3, 2020

Agenda Item: V. b.

**Subject:** **Consideration of the Approval of Honorary Namings**

**b. Mary W. Roberts Recital Hall**

**Proposed Board Action:** Dr. Friday-Stroud will provide an update on the request for approval of the Mary W. Roberts Recital Hall Honorary Naming request.

This Honorary Naming request is submitted for approval in accordance with FAMU Board of Trustees Policy No. 2008-05, Naming Opportunities:

*The naming of any Facility or Program requires the recommendation of the President of the University and the approval of the Board of Trustees as a noticed, non-consent agenda item at a meeting of the Board of Trustees. The President shall appoint an Advisory Committee on Honorary Naming Facilities and Programs which will review and make recommendations to the President for consideration...*

**The Advisory Committee met and has made a recommendation to President Larry Robinson to name the FAMU Recital Hall the Mary W. Roberts Recital Hall, in honor of Dr. Mary W. Roberts.**

Dr. Roberts is credited along with Drs. Steele and Smith for having to have helped to enhance the growth, recognition and notoriety of the world renowned FAMU Department of Music. Along with the lasting contributions that they have imparted to their students, they have demonstrated and maintained great integrity and outstanding virtues throughout their long and distinguished careers.

**Attachment:** No

# Florida Agricultural and Mechanical University



## Board of Trustee Policy

<b>Board of Trustees Policy Number:</b>  2008-05	<b>Date of Adoption/Revision</b>  June 12, 2008; Rev. September 11, 2014
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<b>Subject</b>	Naming Opportunities
<b>Authority</b>	Board of Governors Regulation 9.005, Naming of Buildings and Facilities  Section 7 (d), Article IX, Florida Constitution
<b>Applicability</b>	To establish guidelines for naming of a FAMU building, road, bridge, park, recreation complex, college, center, or other facility or Program

### I. Policy Statement and Purpose

The Florida Agricultural and Mechanical University (FAMU or University) Board of Trustees establishes the following Policy and Procedures by which any building, structure, road, bridge, park, recreational complex or any tangible property, or any component thereof (hereafter "Facility") or, college, school, department, institute, center, or program (hereafter "Program") or any other property or property right under the control of the Board of Trustees may be named for an individual or other entity

#### A. Meeting Requirement:

The naming of any Facility or Program requires the recommendation of the President of the University and the approval of the Board of Trustees as a noticed, non-consent agenda item at a meeting of the Board of Trustees.

#### B. Names Prohibited:

No Facility may be named on an honorary basis for any active State University System member, including, but not limited to, staff, faculty, students or trustees. However, a Program may be named for such an active member of the State University System without the approval of the Board of Governors as set forth in sub-paragraph A above.

## **II. Honorary Naming**

Non-gift related, or “Honorary”, naming of any Facility or Program is reserved for individuals who have been duly recognized for achievements of extraordinary and lasting distinction and who have made a significant contribution to the State of Florida and/or to the University or to the fields of education, government, law, science or the welfare of the human race. The integrity of the individual should exemplify outstanding virtues.

### **A. Establishment of an Advisory Committee on Honorary Naming of Facilities and Programs**

The President shall appoint an Advisory Committee on Honorary Naming Facilities and Programs which will review and make recommendations to the President for consideration. Membership shall include the Vice President for University Advancement, who shall Chair the Committee, the Vice President of Administrative and Fiscal Affairs or his/her designee, a representative of the Faculty Senate (but not its president) and a representative of the Student Government Association (but not its president). The President may appoint other members to the Committee as deem appropriate.

### **B. Committee Function**

The Committee shall be an advisory body to the President and shall have no policy-making or administrative authority. The Committee shall advise the President with respect to proposals to name or change the name of University Facilities and Programs, consistent with the policy and procedures set forth herein. The Committee shall meet at such times and places required to efficiently perform its duties.

## **III. Gift Related Naming**

Gift related naming of a Facility or Program requires a donation to the University or the Florida A&M University Foundation, Inc. (the “Foundation”) which makes a significant contribution to the cost of building the Facility or implementing the Program housed in the facility approved by the Board of Trustees.

Specific naming opportunities and corresponding minimum gift levels are determined by the President, Dean, Vice President of University Advancement, and Vice President of Administrative and Fiscal Affairs or their designee. Naming may be affixed when accompanied by gifts equivalent to at least fifty percent (50%) of the fundraising target.

Naming requests must be accompanied by supporting documentation in the form of a gift agreement which outlines the terms and expectations of the donor.

In all cases, State matching funds may be added to the donor’s endowment for purposes of meeting the minimum naming requirement. Such naming recognition will reflect not only the donor’s endowment, but also the donor’s commitment to the mission, vision and objectives of the University.

## **IV. Matching Gifts**

Based on the Alec P. Courtelis University Facility Enhancement Challenge Grant Program, Section 1013.79, Florida Statutes, when the naming opportunity concerns construction of a new building or renovation of an existing building, a donor will be required to provide 100 percent of the private portion of the building or renovation cost. The private portion would be 50 percent of the total construction or renovation cost. If the University chooses to conduct a campaign, which raises the needed private funds from numerous donors, the minimum donation required from an individual for a naming opportunity is 60 percent of the private portion (or, under the existing Alec P. Courtelis University Facility Enhancement Challenge Grant Program, 30 percent of the total cost). These provisions apply only as funding is available.

## **V. Removal, Revocation or Renaming**

### **A. Honorary:**

At any time, the Board of Trustees may remove a name from and/or rename any Facility or Program named on an honorary basis upon the recommendation of the President of the University and the approval of the Board of Trustees as a noticed, non-consent agenda item at a public meeting of the Board of Trustees. The removal of any name previously requiring the approval of the Board of Governors of the State University System shall likewise require the approval of the Board of Governors.

### **B. Gift Related:**

As stated in the gift agreement, at any time, the Board of Trustees may remove a name and or rename a Facility or Program named on a gift related basis when doing so would be in the best interest of the University. The Board of Trustees may consider whether the donor continues to exemplify a commitment to the mission, vision and objectives of the University and whether the donor maintains the integrity consistent with the honor of such naming opportunity. Any altering of previously named Facilities or Programs shall occur in consultation with the donor or his/her designee.

### **C. Revocation:**

Revocation of naming approval or conferral – In certain circumstances, the University reserves the right, on reasonable grounds, to revoke and terminate its obligations regarding a naming with no financial responsibility for returning any received contributions to the donor. These actions, and the circumstances that prompt them, may apply to an approved naming that has not yet been acted upon or to a conferred naming and must be outlined in the gift agreement. Following are some (but not all) examples of circumstances warranting renaming, removal or revocation of the naming honor:

- 1) In situations where University facilities, or any part thereof, has been dedicated to or named for any person, family, or organization, the University reserves the right to withdraw the designation or name if, in the sole opinion of the University, the person, family, or organization has come into disrepute in the University or in the general community so as to reflect negatively or adversely upon the University.

- 2) If the donor fails to maintain payments on a pledge upon which the naming was bestowed, the naming may be revoked or any other agreed upon obligation..
- 3) If a planned gift upon which the naming was bestowed does not result in the value agreed upon, the naming may be revoked.
- 4) If the name of a corporate or individual donor has been changed.
- 5) The donor's actions no longer align with the mission of the University and its fundamental values, or such actions bring disrepute to the University.

## VI. **Duration and Modification of Namings**

A. The duration of a donor's or honoree's name on any Facility or Program ordinarily continues for as long as the facility or unit is used in the same manner or for the same purpose for which the naming occurred. Any naming made pursuant to this Policy shall remain in effect until such time as the University determines the facility has exceeded its useful life or the facility's continued use has become impossible or impractical or until removed as set forth in Section V above. Upon demolition, replacement, substantial renovation, redesignation of purpose, or similar modification of a named Facility or Program, the University may deem that the naming period has concluded.

- 1) The appropriate University representative will make all reasonable efforts to inform in advance the original donors or honorees or their surviving family members when the naming period is deemed to have concluded.
- 2) The University may, but is not required to, provide for the appropriate perpetuation of the previous name. Perpetuation of the original name in an equivalent manner is not required. Appropriate perpetuation of previous names may include, for instance, a plaque in or adjacent to new and renovated facilities.

B. **Term Naming** – In appropriate instances, a naming may be granted for a pre-determined fixed term, usually 3-10 years. At the end of the term, the name of the Facility or Program shall expire but may be renewed with the same or a new name. The gift agreement should clearly specify the period of time for which the facility or unit will be named.

C. **Joint or Hyphenated Naming** – Additional names may be added to a Facility or Program unless prohibited by the original donor's gift agreement, in recognition of an additional gift even if the prior donor's or honoree's naming period has not concluded. Hyphenation of names is one method for jointly naming a facility or program.

**Direct Support Organizations (DSO) Committee**

Wednesday, June 3, 2020

Agenda Item: VI. a.

**Subject:** **Consideration of the Approval of New DSO Board Member**  
**a. FAMU Foundation Board of Directors**  
**Student Government Association Representative**  
**Mr. Maurice Gilbert**  
**Recommended by the Student Body President**

**Proposed Board Action:** Dr. Friday-Stroud will provide an update on the request to approve Mr. Maurice Gilbert to serve on the FAMU Foundation Board.

This action item is submitted for approval in accordance with FAMU Board of Trustees Policy Number 2018-01, III., D., 4. - Provide that the Board shall approve all appointments, including elected board members, to any DSO board.

**The DSO Committee is asked to consider the approval of the recommendation for Mr. Maurice Gilbert to serve on the FAMU Foundation Board.**

**Attachment:** Bio

**Maurice A. Gilbert**

Mr. Gilbert is a rising star 3<sup>rd</sup>-year Economics and Political Science student from Ocala, Florida, currently serving as a student senator at Florida A&M University. Gilbert stated that he is, “a Ron Brown Scholar who is driven by our combined potential and enjoy learning in new and exciting ways.” Gilbert looks forward to continuing to work on expanding all opportunities available and ensuring that everyone has the capacity to succeed. Along with the Student Government Association, his on campus involvement includes the Collegiate 100, Chief Financiers Organization, and Alpha Kappa Psi Professional Business Fraternity, Incorporated.



1. The Articles of Incorporation.
2. The Bylaws, which shall describe the operating procedures and specific individual responsibilities of the organizations' boards, committees, and officers as related to the activities of the organization, and shall incorporate this policy and the Board of Trustees' Regulation 11.001 by reference.

D. The Articles of Incorporation and the Bylaws, together, shall:

1. Provide that the organization shall comply with the provisions of Section 1004.28, Florida Statutes.
2. Provide that any person employed by the organization shall not be considered to be a state or public employee of Florida by virtue of employment by the organization.
3. Provide that the chief executive officer, executive director or senior operating officer of the organization shall be selected and appointed by the governing board of the organization, with prior approval by the President. The chief executive officer, executive director or senior operating officer of the DSO shall report to the President.
4. Provide that the Board shall approve all appointments, including elected board members, to any DSO board.
5. Include or reference the organization's policy and procedures on public access to records and open meetings. The policy shall ensure public access to information in accordance with Section 1004.28(5), Florida Statutes, while also protecting the confidentiality of personal or financial information about donors or prospective donors, in accordance with Section 1004.28(5), Florida Statutes. The policy shall also include the organization's policy and procedures on access to meetings in accordance with Chapter 286, Florida Statutes.
6. Provide that any subsequent amendments to the Articles of Incorporation or Bylaws of the organization shall be approved by the President and the Board, prior to becoming effective.
7. Provide that the President shall have the following powers and duties:
  - a. Monitor and control the use of University resources by the DSO.
  - b. Control the use of the University name by the DSO.
  - c. Monitor compliance of the DSO with state and federal laws and rules of the Board.
  - d. Recommend to the Board an annual budget, pursuant to paragraph I.

FLORIDA **A&M** UNIVERSITY  
Board of Trustees  
INFORMATION ITEM

**Direct Support Organizations (DSO) Committee**

Wednesday, June 3, 2020

Agenda Item: VII

**Subject:** Update on Divisional Activities

**Background Information and Summary:**

Dr. Friday-Stroud will provide an update on Divisional activities.

**A. FY 2019-20 University Advancement Updates**

- Received \$1.4M cash donations in December; largest amount ever raised in December
- University Advancement kicked off its first ever Day of Giving Campaign – 1887 Strikes – 1887 minutes of giving from April 30-May 1 raising \$213,256.72.
- University Advancement kicked off the FAMU Rising “Rise of the Rattler” Campaign with Memory Lane Brick Sale to fund raise for Student Success Initiatives.
- Giving Tuesday raised \$63,000 on December 3, 2019.
- FY 2019-20 Fundraising as of May 15, 2020
  - Progress as of May 8, 2020: \$6,084,564.27 (49.9% of \$12.2M)
  - New Cash Goal - \$4.2M
    - Current - \$4,940,323.50 (118%) up \$1.128M from last year
  - Planned Gifts Goal - \$4.1M
    - Current - \$950,443 (23.1%)
  - Pledges Goal - \$3.9M
    - Current - \$206,797.77 (5.4%)
  - Pledge Collections
    - Current - \$614,530.72

**B. DSO Updates**

**1. FAMU Foundation, Inc.**

- The Spring 2020 Board of Directors Meeting was held via Zoom on May 21.
- The Investment Portfolio at March 31, 2020: \$108,779,300 (rebounded by April 30, 2020).
- The Endowment value at March 31, 2020: \$83,959,341 (rebounded by April 30, 2020).

**2. FAMU National Alumni Association (NAA)**

- The FAMU NAA supported the 1887 Strikes Campaign (NAA SOS Fund).
- The FAMU NAA hosted the NAA Virtual Tom Hall via Zoom and Facebook.
- The FAMU NAA sponsored 60 COVID-19 Testing Site volunteer lunches for 10 days.

FLORIDA **A&M** UNIVERSITY  
**Board of Trustees**  
**INFORMATION ITEM**

- The Annual Convention will be held November 2020 during the Orlando Florida Classic.

**3. FAMU Rattler Boosters**

- Ms. Angelia N. Williams replaces Mr. Tommy Mitchell, Sr., as the Executive Director.
- The Rattler Boosters thank Mr. Mitchell for his fine leadership and fundraising efforts.
- The Annual Football Rattler Boosters Kick-Off Luncheon is tentatively scheduled for Saturday, August 22, 2020.
- The Rattler Boosters acknowledge the seamless lines of Communications with the Athletic department under the leadership of Vice President Kortne Gosha.
- The Rattlers Boosters support the Field House Renovation and have contributed to the purchase of the new Football Lockers.