



Board of Trustees Meeting Direct Support Organizations

PRESENTED BY

Shawnta Friday-Stroud, Ph.D.

Vice President, University Advancement; Executive Director, FAMU Foundation

Dean, School of Business and Industry

Florida Agricultural and Mechanical University

September 18, 2019



III. Approval of Minutes

Recommendation:

Approve the minutes of the June 5, 2019, and August 16, 2019, Direct Support Organizations (DSO) Committee Meetings.





IV. Review of Naming Opportunities Policy

Summary:

At the August 16, 2019, DSO Committee Meeting wherein two Honorary Namings were recommended and approved, the DSO Committee Chair, Trustee Thomas Dortch, Jr., requested that Dr. Shawnta Friday-Stroud review and present the current Naming Policy at the next DSO Committee Meeting.

Rationale:

The purpose of the review is to ensure that the FAMU Board of Trustees is updated on the policy. The University has received additional naming recommendations; some already have facilities named after them.



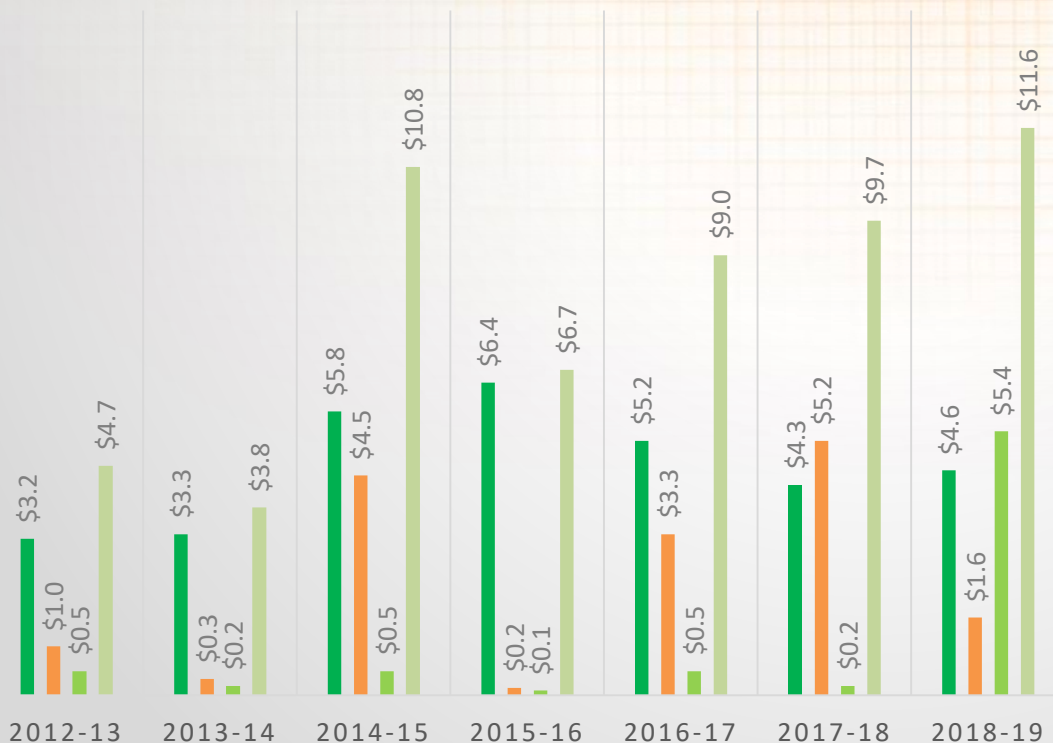
2018-2019 Giving– New Cash, Pledge Collections, and Pledges



FY 2018-19 University Advancement Review

FUNDRAISING PERFORMANCE SNAPSHOT

■ Cash ■ Pledges ■ Pledge Collections ■ Total



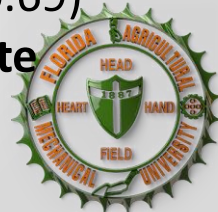
Review:

Giving as of June 30, 2019:

\$11,675,166.48

(6/30/18 – \$9,531,207.73)

- **New Cash Gifts - \$4,620,053.37**
(6/30/18 - \$3,618,377.06)
- **Pledge Collections - \$5,409,287.27**
(6/30/18 - \$661,459.98)
- **Pledges - \$1,645,825.84**
(6/30/18 - \$5,251,370.69)
- **Pledge Fulfillment Rate 329%**



2019-2020 Giving– New Cash, Pledge Collections, and Pledges



FY 2019-20 University Advancement Updates

Progress:

FUNDRAISING PERFORMANCE SNAPSHOT

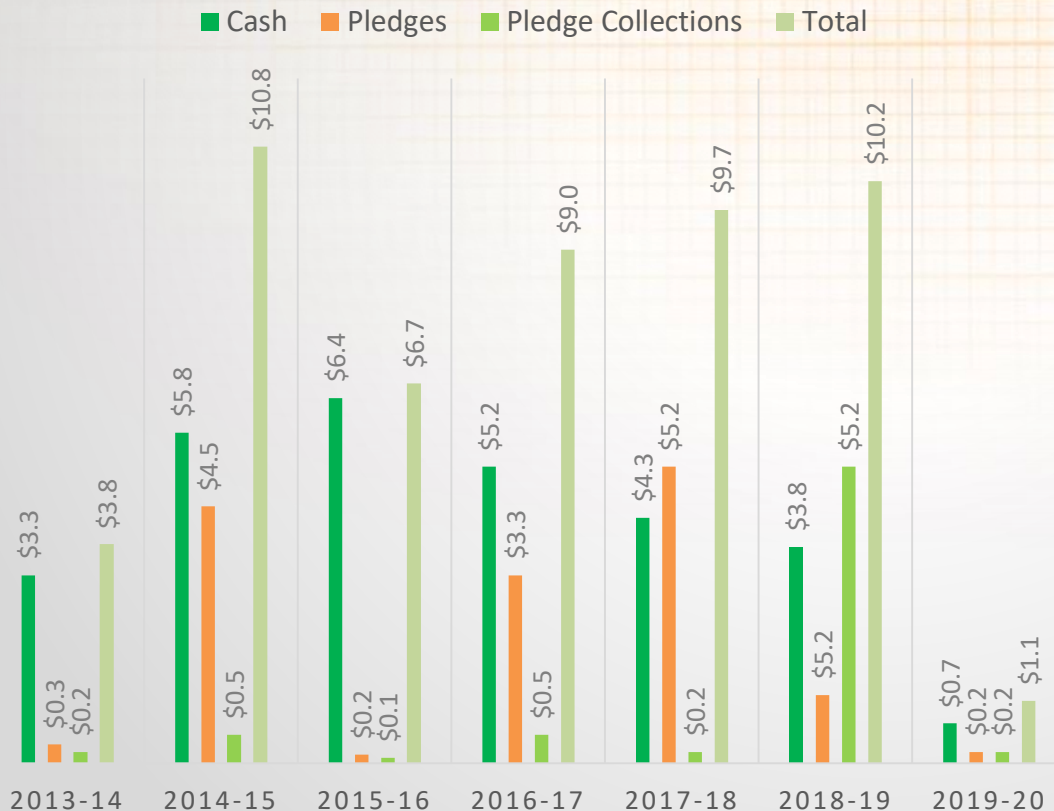
Giving as of September 9, 2019:

\$1,183,950

(9/9/2018 - \$5,747,605)

- **New Cash Gifts - \$705,555**
(9/9/18 - \$587,941)
- **Pledge Collections - \$240,012**
(9/9/18 - \$5,051,443)
- **Pledges - \$218,470**
(9/9/18 - \$108,220)
- **Pledge Fulfillment Rate 109%**

Millions





V. Update on Divisional Activities

2. DSO Updates

A. FAMU Foundation, Inc.

- The FAMU Foundation Fall Board Retreat and Meeting will be held on November 20-23, 2019, in Orlando, Florida.
- The Investment Portfolio balance at July 31, 2019, is \$124,672,573.10.
- The Endowment value at July 31st is \$94,045,638.39.





V. Update on Divisional Activities

2. DSO Updates

B. FAMU National Alumni Association (NAA)

- Willienium Tours featuring Coach Willie Simmons:
 - Launched in June by Rattler Congressmen Al Lawson, Jr., Alcee Hastings, and David Scott, and other FAMU alumni in Washington, D.C.
 - Stopped in Chicago for two events hosted by FAMU Industry Cluster Chair Cheryl Harris Booker, and five Rattler Alumni Entrepreneurs.
 - Former Foundation Board Chair, Thomas Jones; Director John Green, and other Rattlers hosted Coach Simmons in Houston, TX.
 - Rattlers in Dallas, TX, hosted the final summer stop at the Dallas Black Dance Theatre.
 - FAMU NAA President, Colonel Gregory Clark, and University Advancement administrators Carmen Cummings, Regina Gardner, and Angelia Williams handled logistics and organization of the Willienium Tour.
 - More than \$63,000 in cash and pledges helped FAMU Athletics purchase new uniforms.





V. Update on Divisional Activities

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C. Florida A&M University Rattler Boosters, Inc.

- Sponsored the FAMU Rattler Boosters Kickoff Luncheon on August 17th.
 - Over 800 in attendance
 - Raised and donated \$30,000 to the Athletics Department
- Currently, there are nearly 300 annual dues paying members, which includes 114 fully paid Life Members and 17 Subscribing Life Members. Endowed dollars to date nearing \$79,000.
- FAMU Rattler Boosters' Annual Fundraising Initiative is for Facility Enhancements, Athletic Scholarships, and a Nutrition Program.
- Sponsored the Radio Broadcast of the FAMU vs. UCF Football game on August 29th in Orlando, FL. There are ongoing negotiations for the remaining 10 games and the FAMU Football Coach's television show.





“At FAMU, Great Things Are Happening Every Day.”

established 1887

