

# Strategic Plan Update

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*November 18, 2016*

# Strategic Plan Workgroup

## Overview

- Dr. Robinson established the Strategic Plan Workgroup to complete the development of FAMU's new Strategic Plan
  - Comprised of members of the Strategic Planning Task Force and key administrators/staff
  - Will refine goals, strategies, and metrics that will transform FAMU over the next 5-10 years
  - Will address BOG Performance Based Funding Metrics/Potential Preeminent Metrics
  - Will engage the BOT throughout the process
  - Will incorporate stakeholder feedback
- New Plan Has Focus on Six Strategic Priorities
  - Exceptional Student Experience
  - High Impact Research, Commercialization, and Public Service
  - Excellent and Renowned Faculty
  - Transformative Alumni, Community and Business Engagement
  - First-Class Business Processes
  - Exceptional Customer Service

# Timeline

## KEY EVENTS IN PLAN DEVELOPMENT

### Phase 1

- Task Force formation
- Stakeholder engagement
- Submission of report to President:  
*"Performing Boldly Beyond Measure"*

**Sept. 2015 –  
Feb. 2016**

### Phase 2

- Development of draft plan by administration
- Stakeholder engagement on draft plan

**Feb. – Sept. 2016**

### Phase 3

- Formation of Workgroup and Committees to complete plan
- Stakeholder Awareness
- BOT engagement on revised draft
- Presentation of final plan to BOT

**Oct. 2016– June 2017**

# Stakeholder Feedback

## KEY STAKEHOLDER ISSUES

- **Valuing Faculty** – Need for increased institutional support.
- **Customer Service** – General agreement that customer service levels need to improve.
- **Realigning Student Body** – Clarity is needed on meaning of the term “right-size” the student body.
- **Heritage and Multiculturalism** – Stakeholders want to preserve a diverse environment while honoring FAMU’s heritage.

# Plan Highlights

## HOW THE PLAN WILL TRANSFORM FAMU

### Guiding Principles

...is explicitly **linked back to the mission, vision, and core values**

...is based on **extensive engagement** across the university community

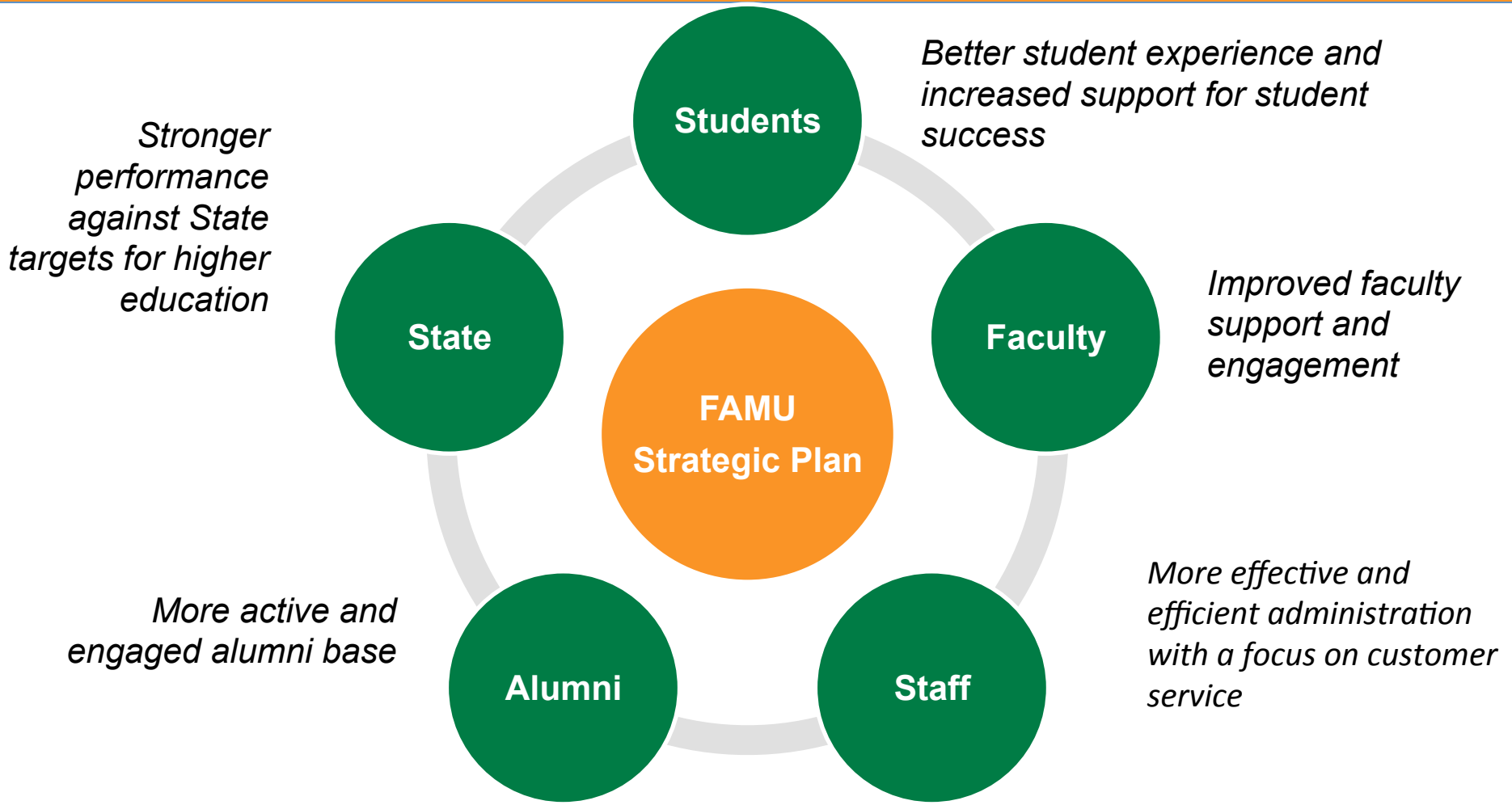
...clearly explains **why the university should focus** on certain strategic objectives

...indicates **specific activities / initiatives** for the university to undertake

...specifies **expected quantifiable outcomes and targets** for the university

# Plan Highlights

## WHAT WILL FAMU LOOK LIKE IN 5 YEARS?





“At FAMU, Great Things Are Happening Every Day.”

established 1887