



Board of Trustees Meeting Direct Support Organizations

PRESENTED BY

**George R. Cotton, Sr.
University Advancement**

Wednesday, November 29, 2017

Grand Ballroom

Florida Agricultural and Mechanical University



III. Approval of Minutes

Recommendation:

Approve the minutes of the September 7, 2017, Direct Support Organizations (DSO) Committee Meeting.





IV. Acceptance of DSO Budgets

Rationale:

The DSO budgets are submitted for acceptance in accordance with FAMU Internal Management Memorandum (IMM) Number 2003-01, 8:

The DSO shall submit an annual operating budget, which has been approved by the DSO's governing board and by the President and submitted to the Board for approval. The budget shall be submitted no later than sixty (60) days after the first day of the fiscal year for which the budget pertains.

Recommendations:

Acceptance of the FY2017-18 FAMU Foundation Budget.

Acceptance of the FY2017-18 FAMU National Alumni Association Budget.

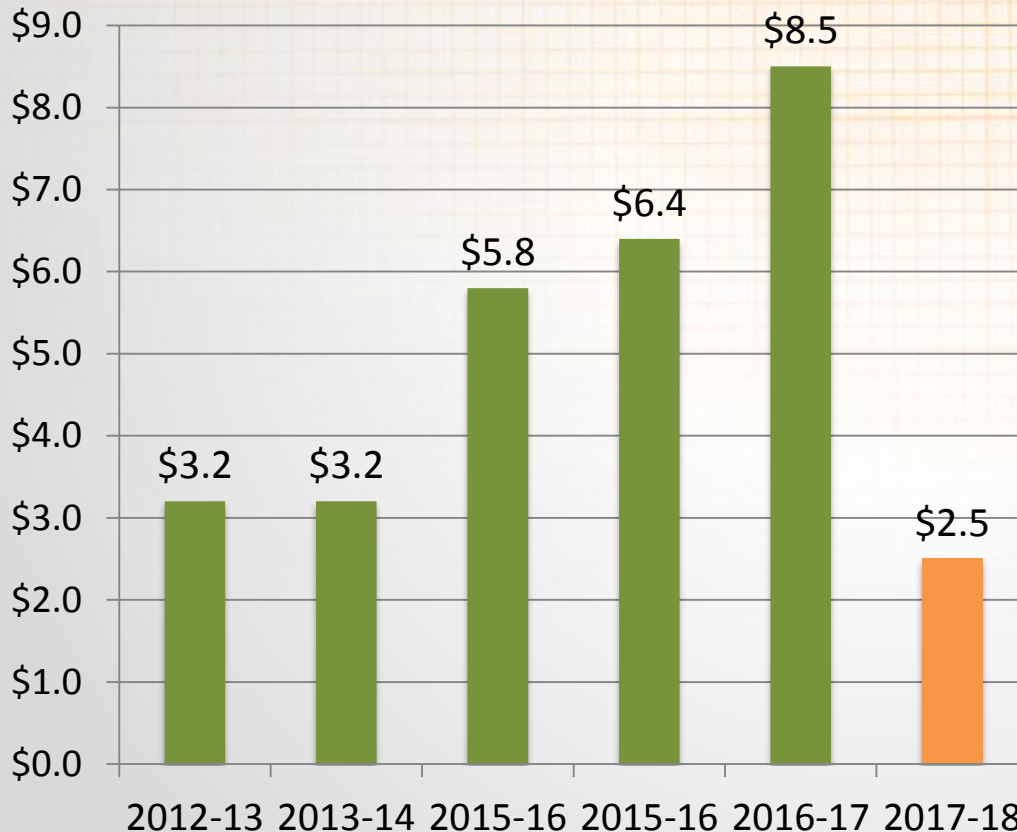




V. Update on Divisional Activities

1. FY 2017-18 University Advancement Updates

Fundraising Performance Snapshot



Progress:

- Giving as of November 22nd: \$2.5M
 - Avg. gift amount: \$1,026.00
 - Top five constituent groups by giving amounts:
 - Corporations \$1,032,413
 - Alumni \$687,229
 - Friends \$272,638
 - Foundations \$154,857
 - Alumni Chapters \$56,611





V. Update on Divisional Activities

2. DSO Updates

A. National Alumni Association (NAA)

- Alumni Engagement remains at 5%
 - 2017-18 Objective is to reach 10%
- Plans underway for the 2018 NAA Convention in Orlando
- The Florida Blue Florida Classic Activities:
 - Student Recruitment in collaboration with Office of Student Affairs
 - Bob Billingslea Florida Classic 2017 Awards
 - Rattler F Club Gala

B. FAMU Foundation, Inc. – Foundation Operations:

- Fall 2017 FAMU Foundation Board of Directors Meeting concluded in Orlando
- Newly appointed members to the FAMU Foundation Board
- Foundation Endowment stands at \$122M
 - Earning rate for FY 2017 of 9.6%
- More than \$5M in support provided in University Support during 2016-17 year

C. FAMU Rattler Booster

- A.D. Milton Overton and Executive Director Tommy Mitchell





“At FAMU, Great Things Are Happening Every Day.”

established 1887

