Goal 1: Enhance Academic Excellence and Student Success

Objec	Objective 1.1: Improve retention and graduation rates (Strategic Plan Goal: 1.3)				
#	Metric	Baseline	Goal		
1.1.1	Six-year graduation rates (Full-time and Part-time FTIC). (PBF)**	38.61%	Develop and implement strategies to increase the six-year graduation rates		
1.1.2	Percentage of FTIC students returning with a 2.0 GPA or greater. (PBF) **	75.4%	Develop and implement strategies to increase the number of FTIC returning the second year with a 2.0 GPA or greater		
1.1.3	Percentage of Bachelor's graduates without excess credit hours for 2016-17 graduates. (PBF) **	29%	Develop and implement strategies to increase the percentage of graduates without excess credit hours		
Objec	tive 1.2: Maintain regional accreditation (Strategic Plan Goal: 1	.4)			
#	Metric	Baseline	Goal		
1.2.1	Accreditation status with Southern Association of Schools and Colleges Commission on Colleges (SACSCOC).		Successfully complete and submit the SACSCOC Compliance Certification Document (CCD) by the September 11, 2017 deadline		

Note: **Due to the reporting timeline of data for these metrics, no impact can be achieved during the 2016-17 academic year; however, the development of strategies and/or action plans will impact these metrics in future years.

Objec	Objective 1.3: Improve performance on licensure examinations (Strategic Plan Goals: 1.4)			
#	Metric	Baseline	Goal	
1.3.1	Corrective action plans to address licensure examinations for all licensure programs.		Develop and implement corrective action plans to address licensure examinations for all licensure programs by March 2017	
Objec	tive 1.4: Enhance the quality of academic programs (Strategic	Plan Goals: 1.4, 1.5)		
#	Metric	Baseline	Goal	
1.4.1	Percentage of Bachelor's Graduates Employed and/or Continuing their Education Further One (1) Year after Graduation earning \$25,000 or more. (PBF) **	59.4%	Develop and implement strategies to increase the percentage of graduates employed and/or continuing education	
1.4.2	Median Average Full-time Wages of Undergraduates Employed in Florida One (1) Year after Graduation. (PBF) **	\$31,100	Develop and implement strategies to increase the median average full-time wages	
1.4.3	Cost to the Student: <i>Net Tuition per Degree for Resident</i> <i>Undergraduates in 120hr Program</i> . (PBF) **		Develop and implement strategies to reduce the net tuition per degree for resident undergraduates	
1.4.4	Percent of online, general education course offerings.	3%	4%	
1.4.5	Degree of faculty compliance with State and BOG Textbook	90%	100%	

Note: **Due to the reporting timeline of data for these metrics, no impact can be achieved during the 2016-17 academic year; however, the development of strategies and/or action plans will impact these metrics in future years.

Affordability guidelines.				
Objective 1.5: Increase faculty, student, and staff buy-in and engagement with student success initiatives (Strategic Plan Goals 1.2, 1.3, 3.2)				
Metric	Baseline	Goal		
1.5.1 Action plans to increase campus-wide engagement to support BOG Performance Metrics. Image: Comparison of the second sec		Implement a campus-wide approach to increase awareness and engagement in efforts to address BOG Performance Metrics through the establishment of committees and the development of plans consisting of quantitative measurable outcomes to address PBF metrics by March 2017		

Goal 2: Enhance Student Life, Growth, and Development

Objective 2.1: Increase the Student Enrollment (Strategic Plan Goal: 1.1)			
#	Metric	Baseline	Goal
2.1.1	Total undergraduate student enrollment.	7,705	8,384

Note: **Due to the reporting timeline of data for these metrics, no impact can be achieved during the 2016-17 academic year; however, the development of strategies and/or action plans will impact these metrics in future years.

	2.1.1.1 New FTIC enrollment.	1,307	1,500
	2.1.1.2 New Florida AA transfers.	182	200
	2.1.1.3 Number of 2+2 Transfer Articulation Agreements.	0	1
2.1.2	Total graduate student enrollment.	1,754	1,916
	2.1.2.1 Research doctoral students.	185	195
	tive 2.2: Enhance Student Academic Support Services and Pro 1.2, 3.4, 5.1, 5.2)	ofessional Development A	Activities (Strategic Plan
#	Metric	Baseline	Goal
2.2.1	Number of living and learning communities.	5	6
2.2.2	Effectiveness of advisement structure.		Evaluate and enhance the current advisement structure to align with best practices in higher education by June 2017
2.2.3	Number of students participating in international education opportunities.	84	100
2.2.4	Action plan to increase undergraduate students' engagement in research.		Completion of plan by June 2017
Object	tive 2.3: Attract and retain talented and diverse faculty (Strateg	ic Plan Goals: 3.2, 5.2)	
#	Metric	Baseline	Goal
2.3.1	Action plan to support high performance of faculty in teaching and research.		Develop, and implement an action plan to support high performance of faculty in teaching and

Note: **Due to the reporting timeline of data for these metrics, no impact can be achieved during the 2016-17 academic year; however, the development of strategies and/or action plans will impact these metrics in future years.

			research by June 2017
2.3.2	Communication Plan to highlight faculty achievements.		Develop and implement a
2.0.2			communication plan to
			focus on recognition of
			faculty achievements by
			June 2017
2.3.3	Strategies to increase faculty engagement.		Develop and implement
			strategies to increase
			faculty engagement by
			June 2017
Object	tive 2.4: Increase the number of baccalaureate and graduate de	egrees awarded (Strategi	c Plan Goal: 5.1)
#	Metric	Baseline	Goal
2.4.1	Percentage of Bachelor's Degrees Awarded in Programs of		Develop and implement
	Strategic Emphasis (PSE). (PBF)**		strategies to increase the
		48%	percentage of bachelor's
			degrees awarded in
			PSEs
2.4.2	Percentage of Graduate Degrees Awarded in Programs of		Develop and implement
	Strategic Emphasis. (PBF)**		strategies to increase the
		55%	percentage of graduate
			degrees awarded in PSEs
	line O.F. Fallence commune focilities and infractions (Oracles i		F JES
Object	tive 2.5: Enhance campus facilities and infrastructure (Strategic	Pian Goals 3.5)	
#	Metric	Baseline	Goal
2.5.1	A revised facilities plan for CASS and P3 projects.		Review and recommend
			-

Note: **Due to the reporting timeline of data for these metrics, no impact can be achieved during the 2016-17 academic year; however, the development of strategies and/or action plans will impact these metrics in future years.

a revised facilities plan for CASS and P3 projects by June 2017

Goal 3: Enhance visibility and productivity as a R2: Doctoral Universities - Higher Research Activity

Object	Objective 3.1: Increase Research Funding (Strategic Plan Goals: 3.4, 5.2)					
#	Metric	Baseline	Goal			
3.1.1	Average value of the grant proposals submitted.	\$325,000	\$350,000			
3.1.2	Amount of research expenditures.	\$46.4M	\$47M			
3.1.3	Percent of research expenditures funded by external sources. (PBF)**	81%	Develop and implement strategies to increase the overall percentage of research expenditures funded by external sources by March 2017			

Goal 4: Enhance Fund Raising and University Relations

Objective 4.1: Increase institutional fundraising (Strategic Plan Goals: 2.3, 4.1)			
#	Metric	Baseline	Goal

Note: **Due to the reporting timeline of data for these metrics, no impact can be achieved during the 2016-17 academic year; however, the development of strategies and/or action plans will impact these metrics in future years.

4.1.1	Amount of annual giving.	\$5.8M	\$6.0M		
Object	Objective 4.2: Increase engagement with key stakeholder groups				
#	Metric	Baseline	Goal		
4.2.1	Effective university relations with key stakeholders, including students, faculty, alumni, BOG, Florida Legislature, Industry Cluster and the private sector.		Enhance relationships through meetings, outreach and invitations to University sponsored events to promote dialogue and engagement with the campus community		
4.2.2	A Legislative Strategy Plan.		Develop and implement a Legislative Strategy Plan to facilitate legislative support for university initiatives		

Goal 5: Enhance Administrative Processes

-	Objective 5.1: Enhance customer service and delivery of services by increasing the efficiency and effectiveness of University operations (<i>Strategic Plan Goal: 3.2</i>)			
#	Metric	Baseline	Goal	
5.1.1	Corrective Action Plan to increase efficiency and effectiveness in university operations.		Develop and implement an action plan to improve	

Note: **Due to the reporting timeline of data for these metrics, no impact can be achieved during the 2016-17 academic year; however, the development of strategies and/or action plans will impact these metrics in future years.

			the efficiencies of major administrative units such as Admissions and Financial Aid by June 2017
Object	tive 5.2: Implement the Debt Reduction Plan for Athletics (Strate	egic Plan Goal: 3.2)	
#	Metric	Baseline	Goal
_	Debt Reduction Plan for Athletics. 6: Complete the University's Strategic Plan		Implementation, monitoring and adherence to the BOT approved debt reduction plan for Athletics
Object	ive 6.1: Complete the University's Strategic Plan		
#	Metric	Baseline	Goal
6.1.1	University's Strategic Plan for BOT approval.		Completion of University's Strategic Plan for BOT approval by June 30, 2017

Note: **Due to the reporting timeline of data for these metrics, no impact can be achieved during the 2016-17 academic year; however, the development of strategies and/or action plans will impact these metrics in future years.