President's Update on Institutional Goals

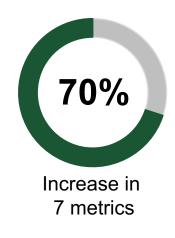
President's Annual Goals

Goal	Baseline	2019 Goal	2019 (YTD)	Status	Annual Trend
1. Increase FAMU'S Overall Score on PBF Metrics	72	≥70	70	Met	+
2. Increase the University's Four-Year Graduation Rate	21.8%	25%	22.5%	Not Met	1
3. Achieve First-Time Licensure Pass Rates that Meet or Exceed State/National Benchmarks in Law (Goal: ≥70%), Nursing (≥90%), Pharmacy (≥88%) and Physical Therapy (≥92%)	0 of 4	1 of 4	0 of 4	Not Met	•
4. Increase Annual Giving by 25% and Implement a Plan to Launch a Capital Campaign	\$9.3M	\$11.6M	\$9.98M as of 05/31/19	TBD	TBD
5. Continue implementation of the University's comprehensive plan to improve customer service in key campus administrative units by achieving the Phase I milestones that have been outlined in the execution timeline.	N/A	Implement plan by June 30	On track	On Track	On Track
6.Increase total headcount enrollment by 4.67%	9,909	10,372	10,031	Not Met	4
7. Increase total R&D Expenditures by 1%	\$38M	\$38.38M	\$38.42M as of 05/30/19	Met	1
8. Reduce overall expenditures by 5% and continue to invest in the University's key initiatives and strategic priorities, while increasing cash flow and liquidity (reserves).	\$176.4M	\$167.6M	\$165M	On Track	On Track
9. Strengthen the University's financial health by achieving or exceeding a minimum debt ratio.	(0.13) Prelim.	≥1.0	3.47	On Track	On Track

Performance Based Funding Metrics

Metric	2018 Actual	2019 Goal	2019 Actual	Points Earned	Goal Reached	Annual Trend
1. Percent of Bachelor's Graduates Employed and/or Continuing their Education (1 Year after Graduation)	66.7%	68.5%	63.9%	6 (E)	×	•
2. Median Wages of Bachelor's Graduates Employed Full-time (1 Year after Graduation)	\$33,000	\$34,000	\$31,600	6 (E)	×	•
3. Net Tuition & Fees per 120 Credit Hours	\$9,410*	\$9,600	\$7,640	10 (E)	✓	
4. FTIC Four-Year Graduation Rate	21.6%*	25%	22.5%	1 (I)	×	
5. Academic Progress Rate (2nd Year Retention with GPA Above 2.0)	70.0%*	80%	71.3%	2 (I)	×	1
6. Percentage of Bachelor's Degrees Awarded within Programs of Strategic Emphasis	42.6%	45%	43.7%	7 (E)	×	1
7. University Access Rate (Percent of Undergraduates with a Pell Grant)	62.8%	65%	65.6%	10 (E)	✓	
8. Percentage of Graduate Degrees Awarded within Programs of Strategic Emphasis	58.9%	59%	55.2%	8 (E)	×	•
9. Percentage of Bachelor's Degrees Awarded Without Excess Hours	41.6%	45%	51.4%	10 (I)	✓	
10.1 Percent of R&D Expenditures Funded from External Sources	83.4%	83%	83.7%	10 (E)	✓	1
10.2 Number of Bachelor's Degrees Awarded to Transfers with AA from FCS (Transition Effective 2020)	244	-	277	70 Points	-	

Change from Previous Year





Decrease in 3 metrics

Program Level Scorecards



Dean: Henry Talley, Ph.D.

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Degree Levels Offered: BS, MS Faculty: 15 Full-time, 14 Part-time Total Grant Awards: \$688,310

Divisions

 Online Program - Master of Science in Nursing (MS)

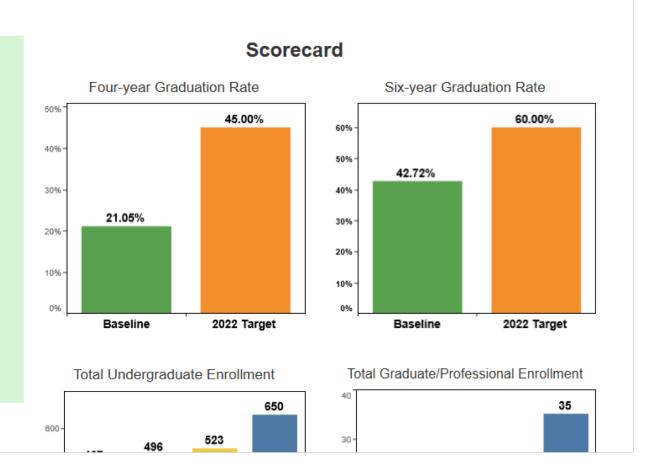
Degree Programs

Undergraduate Programs

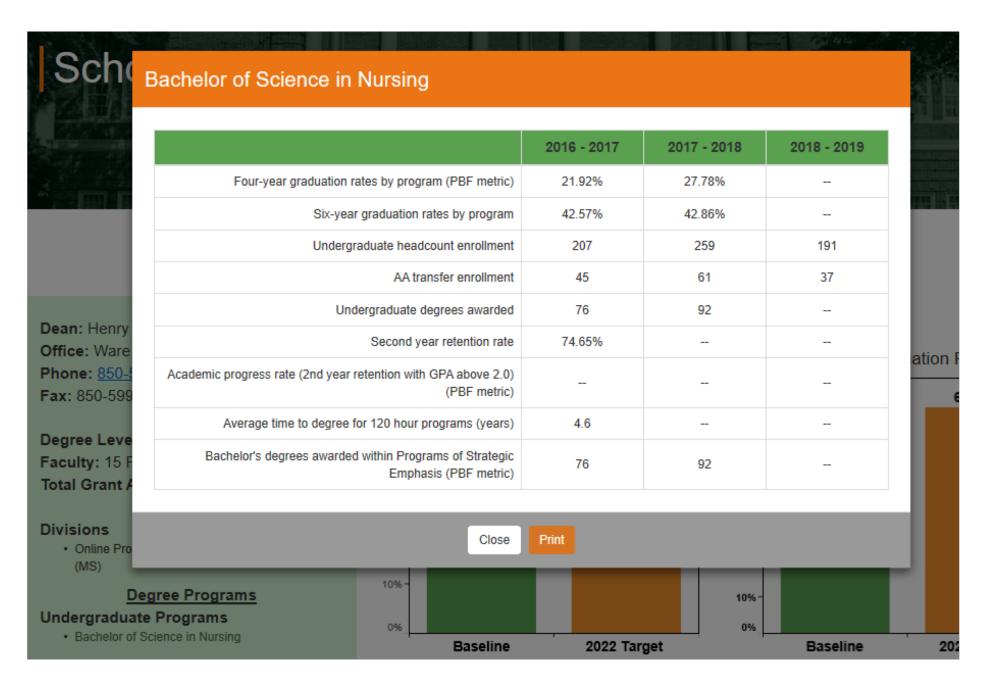
Bachelor of Science in Nursing

Graduate Programs

- · Master of Science in Nursing
- · Master of Science in Nursing (Online)



Program Level Scorecard



President's Senior Leadership Retreat

Purpose of the Retreat

- Engage leadership in open discussion and dialogue on key issues facing the University
- Facilitate increased awareness and understanding of individual roles and responsibilities with respect to addressing institutional priorities

Outcome

- Leadership team's alignment regarding institutional priorities and areas of focus
- Identified key strategies and best practices for further consideration and action

Retreat Areas of Focus

Enrollment Management

- FTIC Size and Profile
- AA Transfer Students
- Increase degree production

Academic Innovation and Workforce Demands

Academic Degree Offerings

Communications, Marketing and Branding

Brand Promotion Strategies

Budgeting and Resource Allocation

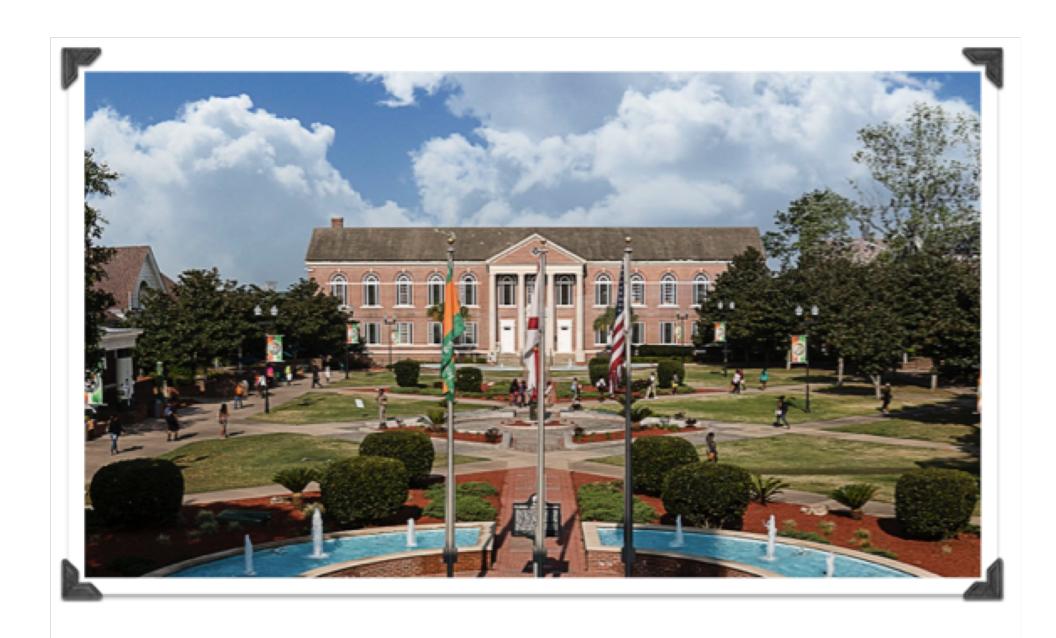
- Allocation to Support Key Initiatives
- Accountability and Efficiency

President's 2019 Senior Leadership Retreat



Next Steps: Plan of Action

Area of Focus	Person Responsible		
Enrollment Management	Hudson		
Academic Innovation and Workforce Demands	Edington		
Communication, Marketing and Branding	Times		
Budgeting and Resource Allocation	Ford		



"At FAMU, Great Things Are Happening Every Day."