

**Florida Agricultural and Mechanical University
Board of Trustees**



Student Affairs Committee Meeting

Date: September 14, 2016

Time: TBD

Location: TBD

Committee Members: Nicole Washington, Chair
Matthew Carter, David Lawrence, Belvin Perry, Robert Woody

AGENDA

- | | | |
|-----|---------------|-------------------------|
| I. | Call to Order | Chair Nicole Washington |
| II. | Roll Call | |

ACTION ITEMS

- | | | |
|------|----------------------------------|------------------|
| III. | Approval of June 9, 2016 Minutes | Chair Washington |
|------|----------------------------------|------------------|

INFORMATION ITEMS

- | | | |
|------|--|----------------------|
| IV. | Student Government Association (SGA) Updates | Trustee Jaylen Smith |
| V. | Career Center | VP Hudson, Jr. |
| VI. | Veterans' Affairs | VP Hudson, Jr. |
| VII. | Adjournment | |



**Florida Agricultural and Mechanical University
Board of Trustees
ACTION ITEM**

**Student Affairs Committee
Date: Wednesday, September 14, 2016
Agenda Item: III**

Item Origination and Authorization			
Policy ____	Award of Bid ____	Budget Amendment ____	Change Order ____
Resolution ____	Contract ____	Grant ____	Other ____

Action of Board				
Approved ____	Approved w/ Conditions ____	Disapproved ____	Continued ____	Withdrawn ____

Subject: Approval of Student Affairs Committee Minutes (June 9, 2016)

Rationale: In accordance with the Florida Statutes, a governmental body shall prepare and keep minutes or make a tape recording of each open meeting of the body.

Attachments: Student Affairs Committee Meeting Minutes (June 9, 2016)

Recommendation: Approve the minutes of the June 9, 2016, Student Affairs Committee Meeting.

**Florida Agricultural and Mechanical University
Board of Trustees**



**Student Affairs Committee Minutes
Trustee Nicole Washington, Chair**

**Wednesday, June 9, 2016
Grand Ballroom**

The Board of Trustees Student Affairs Committee meeting was convened by Trustee Nicole Washington.

The first action item was a motion by Trustee Washington for the approval of the minutes from the February 10, 2016 meeting. The action was moved for approval by Trustee Perry and seconded by Trustee Woody. The minutes were accepted as presented.

The second to sixth action items were approval of amendments to Regulations 2.007, 2.008, 2.012, 2.013 and 2.032. The committee recommends Board approval of these amendments. These items are included on the consent agenda.

Two Student Affairs informational items and updates were presented.

Student Government Association (SGA) Updates: Trustee Smith provided a number of SGA updates. He noted that he has appointed a Vice President, Ms. Paris Ellis, who will assume her role upon confirmation from the Student Senate Monday, June 13th, 2016. The administration will open applications for the Executive Branch Cabinet after Ms. Ellis's confirmation has taken place. Trustee Smith stated that members of SGA will be participating in leadership training classes this summer. Trustee Smith highlighted events and initiatives taking place this summer, including collaborating with The Office of New Student Orientation to provide incoming freshman Rattlers a traditional Rattler Welcome. SGA will be providing FAMU Class of 2020 t-shirts during orientation and taking a class photo on the steps of Lee Hall in hopes of increasing school spirit and student retention.

SGA will also be promoting the Power of the Vote 2016 voter's registration campaign. They are working to certify our newly renovated SGA Office as a third party voters' registration site. In partnership with the Office of New Student Orientation, SGA will provide a voter's registration packet to each freshman to complete upon their arrival, and create our own campus voter registry.

SGA will also initiate the first late night bus transit system, also known as the Late Night Strike. The goal is to accommodate students who use on-campus amenities after StarMetro's hours of operation. The unveiling of this new system will take place June 27, 2016— when the Summer B semester commences.

Student Government also plans to utilize the Late Night Strike Buses to create a monthly transportation program which will allow Law Students to gain access to free transportation from Orlando to Tallahassee.

The SGA administration along with the Joint Operations Office staff are in the process of planning the annual Student Government Association Crab Boil which will occur in July.

Vice President Hudson provided updates for the Division of Student Affairs which included:

Enrollment Management Plan: Dr. Hudson provided an update on admissions citing that FAMU has seen a 56% increase in summer applications (1830 compared to 1026) with fall applications experiencing a 5% decrease (6,591 compared to 6,958) at the same time in the previous year. These increases in the summer are due to strongly encouraging students with high GPA's, yet require remediation to enroll in summer to begin preparation for college. This will significantly impact the university metrics through time to degree completion. The preliminary average GPA and test scores of the fall 2016 cohort are 3.65, 1548 SAT and 23 ACT an improvement over the prior year. The Summer Access and Opportunity program has admitted 215 students.

Lastly, Dr. Hudson provided projected enrollment for 2016 to 2019. Enrollment consists of entering freshmen, returning students, transfer students, graduate and professional students. There are several approaches to positively impact those numbers in the future. The focus is on increasing freshmen enrollment by aggressively recruiting college ready students at designated high schools, tapping into AP, IB, and Dual Enrollment programs. Increasing the number of transfer students, and increasing the number of veterans (family members of veterans) through the Office of Veteran Affairs will also increase Enrollment numbers. There is a goal set to recruit and retain a minimum of 6 National Merit Scholars over the next two years to achieve eligibility for State of Florida Benacquisto Scholar program designated by Senator Negron. FAMU will continue to collaborate with Tallahassee Community College, Santa Fe College, Pasco Hernando State College, Hillsborough Community College, and Florida Gateway College as well as to establish MOU's with other State and community colleges both public and private.



**Florida Agricultural and Mechanical University
Board of Trustees
INFORMATION ITEM**

**Student Affairs Committee
Date: Wednesday, September 14, 2016
Agenda Item: V**

Subject: Student Affairs Update

Summary: Transfer Student Outline

FLORIDA **A&M** UNIVERSITY



Transfer Student Outline

PRESENTED BY

William Hudson Jr., Ph.D. and Nigel Edwards

Florida Agricultural and Mechanical University

FLORIDA **A&M** UNIVERSITY



FAMU 2+2 Program

PRESENTED BY

William Hudson Jr., Ph.D.

Florida Agricultural and Mechanical University

Division of Student Affairs

Tallahassee, FL 32307

Top Florida College System (FCS) Feeders

Historical Data Top 5 Feeders (Fall 2014 and 2015)

- ▶ Tallahassee Community College (211)
- ▶ Florida Community College At Jacksonville (31)
- ▶ Miami-Dade College (27)
- ▶ Broward College (20)
- ▶ Chipola College (19)



Enrollment Strategy: Increase Transfers

Performance Based Funding Metrics

- ▶ Percent of Bachelor's Graduates Enrolled or Employed (Metric # 1)
- ▶ Median Wages of Bachelor's Graduates Employed Full-Time (Metric # 2)
- ▶ Bachelor's Degrees Awarded within Programs of Strategic Emphasis (Metric # 6)



FL Statewide Articulation Agreement

s.1007.23,FS/SBE Rule BOG Resolution 6A-10.024

- ▶ AA Requirements: general education, Gordon rule, transfer program of interest, foreign language
- ▶ Acceptance of at least 60 transfer credit hours
- ▶ Equal access to limited access programs
- ▶ Guaranteed admission to upper division
- ▶ No additional general education requirements
- ▶ Upper division program adherence to common prerequisites

www.FLDOE.org



FCS Race/Ethnicity Fall Headcount Enrollment 2015 - 16

- Black 78,928 (17.34%)
- White 191,581 (42.08%)
- Hispanic 124,083 (27.26%)
- Other categories 60,671 (13.32%) Non Resident Alien, other minority, two or more races and unknown ethnicity

AA and AS degree: 454,084 (341, 675 AA/112,409 AS)



Prioritize the Transfer Process

Increase Transfer Enrollment

- ▶ Improve efficiency (administrative)
- ▶ Provide transfer students clear pathways to degrees (academic)
- ▶ Targeted advising from the transfer institution to FAMU (support)
- ▶ Leverage technology (Smart College Choices, Intelligence Capture)
- ▶ On-campus resources (Career Services, financial literacy, learning centers, student services)



Improve Efficiency of Process

Examples

- ▶ Direct Connect
- ▶ FUSE



Clear Programmatic Pathways

Ensure students who desire to transfer to FAMU have a clear path to degree

- ▶ Host meetings for program staff and instructors to align curriculums between institutions
- ▶ Create four-year transfer program maps that include course sequence and prerequisites
- ▶ Explore unconventional paths to degree
 - Guarantee admission to FAMU: conditional acceptance upon completion of the AA
 - One + plus three
 - Reverse or retroactive college degree



Targeted Transfer Advising

Intrusive Advising

- ▶ Create transfer program structure, dedicate personnel (including advisors) and resources for transfer students both at FAMU and transfer institutions
- ▶ Students at the transfer institution will have access to:
 - Ongoing advisement and support
 - Transfer maps and degree maps
 - Orientation program that replicates elements of the first year experience
 - Transfer assistance
- ▶ Once on campus, FAMU will continue to support the student through:
 - Continuous monitoring of student progress



Other Considerations

Necessary elements for successful transfer program

- ▶ Build/cultivate relationships with the FCS
- ▶ Develop communications promoting transfer process
- ▶ Dedicate resources to enhance the transfer process
- ▶ Clear and outlined path to completion from FCS enrollment through university graduation



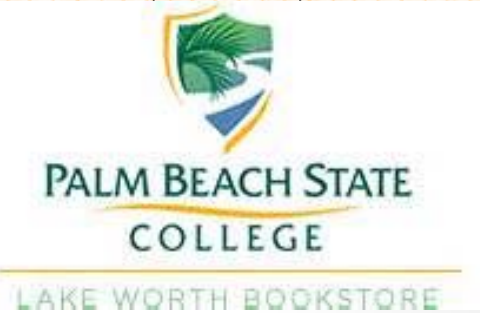
Build Relationships

- ▶ Use joint educational activities to foster relationships between schools (i.e. TRIO)
- ▶ Engage instructors and Alumni who teach across institutions
- ▶ Encourage co-curricular activities (educational and social)
- ▶ Redirection sessions with students, faculty, and staff at state/community colleges
- ▶ Opportunities for professional development



Communications

Customer Relationship Management (CRM)



Financial Considerations

- ▶ Scholarships and aid for transfer students
- ▶ Convening staff and instructors to align curriculum between institutions
- ▶ Transfer staff to ensure effective advising support on college campuses
- ▶ Website development, brochures, social media, and branding
- ▶ Look at outside sources to fund our transfer initiatives



Data Consideration

Sharing of Data

- ▶ Application rates
- ▶ Admit /enrollment rates
- ▶ Redirection rates
- ▶ Program of interest data
- ▶ Completion rates (FCS and University)



Next Steps

November Board of Trustees Meeting

- ▶ Create budget proposal to present to Senior Leadership
- ▶ Establish Memorandum of Understanding with targeted FCS Institutions
- ▶ Develop timeline for implementation
- ▶ Develop Communication Plan





“At FAMU, Great Things Are Happening Every Day.”

established 1887



**Florida Agricultural and Mechanical University
Board of Trustees
INFORMATION ITEM**

**Student Affairs Committee
Date: Wednesday, September 14, 2016
Agenda Item: VI/VII**

Subject: Career Center and Veterans' Center

Summary: Career Center and Veterans' Center updates.



Student Affairs Committee

PRESENTED BY

William Hudson Jr., Ph.D.

Florida Agricultural and Mechanical University



Informational Update

Division of Student Affairs

- Division of Student Affairs Updates
 - Enrollment Management
 - Anti-hazing





Career Center Update

PRESENTED BY

Mr. Thomas Alexander

Florida Agricultural and Mechanical University



The Career Center-Mission

Division of Student Affairs

- To provide comprehensive and progressive career planning, placement services and resources
- To partner with students in developing collaborative networks and partnerships
- To assist students in making meaningful and informed decisions regarding majors and careers
- To support students in creating, pursuing and managing meaningful career opportunities upon graduation and throughout the work life cycle





Career Center Services

- Career Development Coaching & Counseling
- Careers & Majors Exploration
- MyPlan (Personality and Career Assessments)
- Professional Development Workshops and Seminars
- Resume Critique
- Career Branding and Marketing
- Fall & Spring Career Expos
- Teacher Recruitment Expo
- Health Careers Expo
- Onsite Employer Recruitment Events
- Labor Market Information
- Job Postings & Referrals
- Practice & Mock Interviews
- Graduate School Planning
- Alumni Services





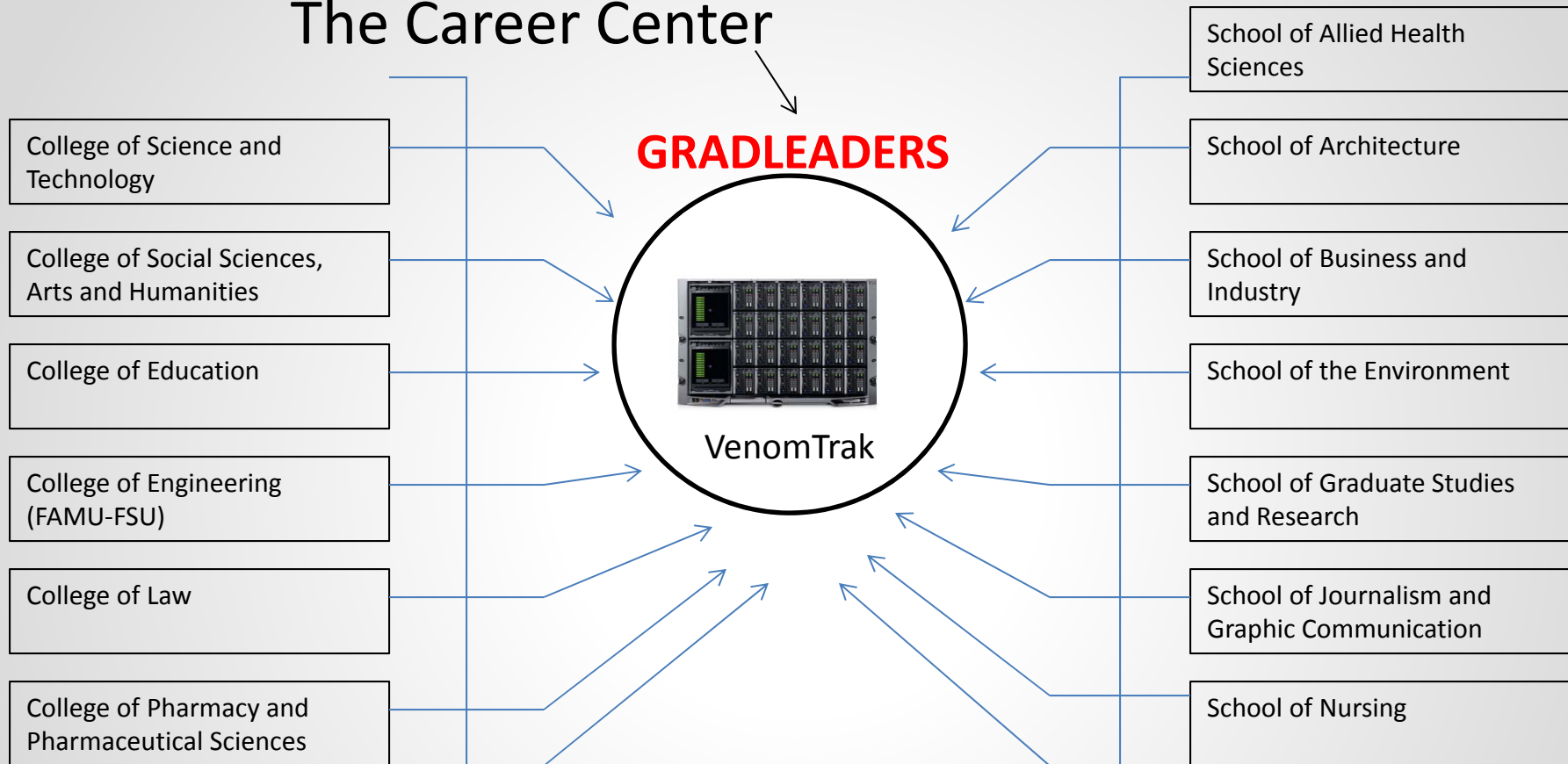
What is GradLeaders?

Division of Student Affairs

GradLeaders is a career management and recruitment software that connects students and alumni with employers through job and internship postings, on-campus interviews, and professional development workshops. Additionally, the system is used to coordinate and manage career fairs.



The Career Center



- Benefits:**
- 1). Institutional Accountability and SACS accreditation reports
 - 2). Improved communication between units throughout the organization
 - 3). Cost Efficient

Support: - Company Visits and Events - Student Interviews - Alumni Job Database - Student Placement - Resume Referrals - Job Announcements - Counseling - Professional Development Workshops





Veterans and Military Affairs

PRESENTED BY

Major Ray Spaulding

Florida Agricultural and Mechanical University



Veterans and Military Affairs

Veterans and Military Affairs Mission Statement

To provide a broad range of student services and resources focused on the special needs of today's military veterans, active-duty service members, and their families in order to enhance their smooth "transition" from the military environment to campus life leading to academic success, graduation and employment opportunities.

In addition to expanding services to Veterans and Military Family members, the Veterans Center Staff has begun recruiting military affiliated students to FAMU.

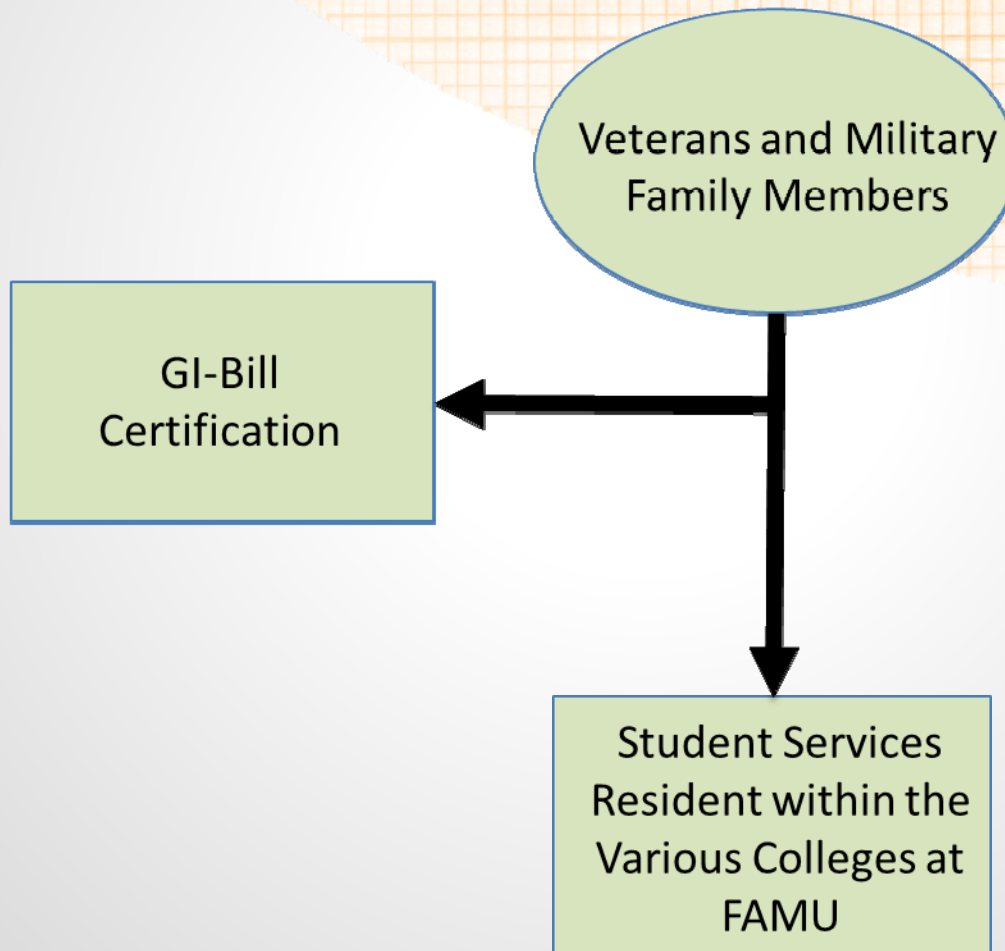
- Since hiring the Veterans Center staff in July 2015, FAMU had an increase of 66 new GI-Bill users enrolled at the university during the fall 2015 and spring 2016 semesters.
- Since the opening of the Veterans Center in March 2016, FAMU has enrolled 79 new GI-Bill users during June-August 2016.





Veterans and Military Affairs

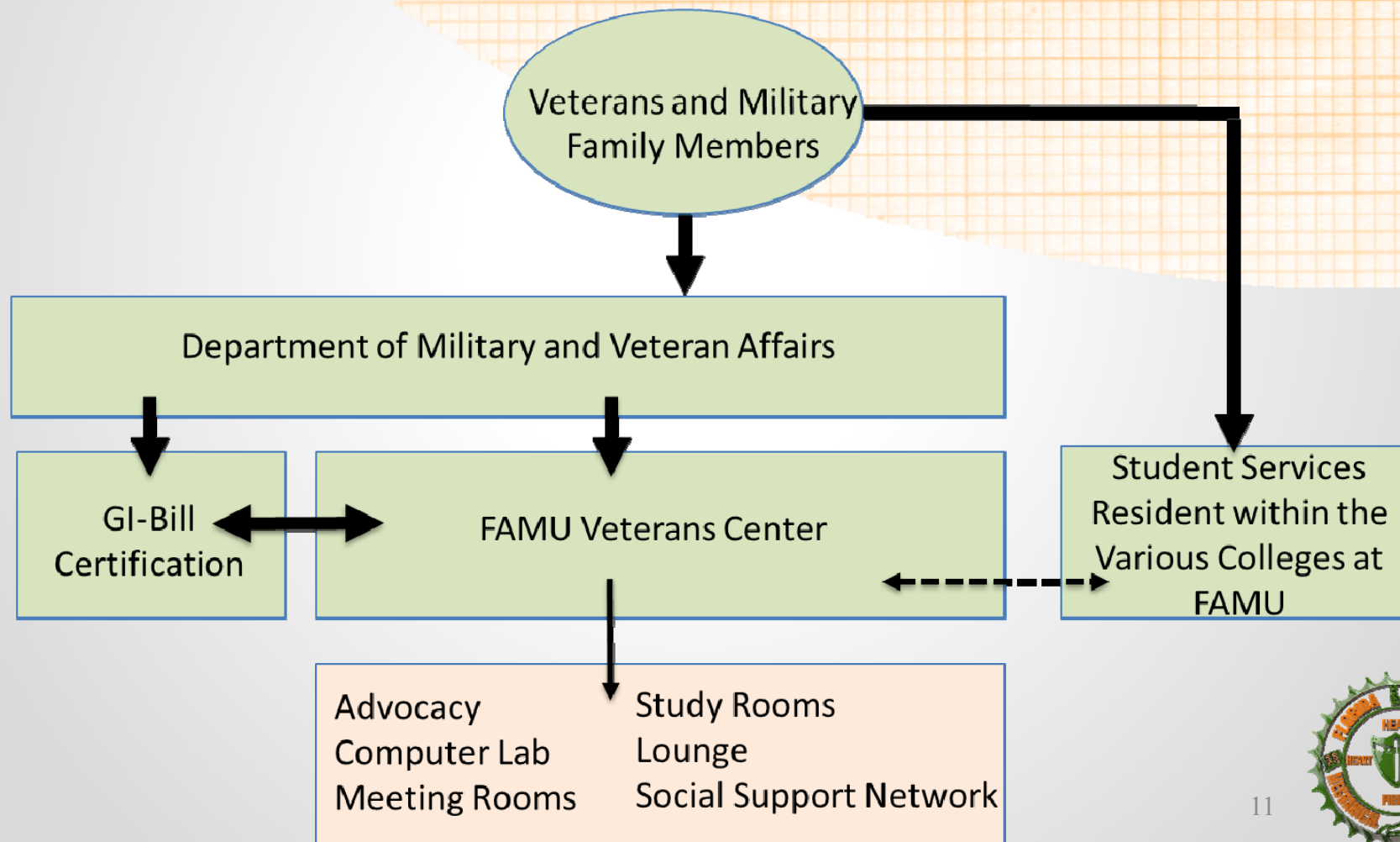
The old model of services to Veterans and Military Family members





Veteran and Military Affairs

The new model of services to Veterans and Military Family members





Veterans and Military Affairs

Current GI-Bill Users as of August 2016			
USDVA GI-Bill Program	Returning	New	Total
Post 9/11 (Veterans and Family Members)*	137	26	163
Montgomery GI Bill Selected Reserve (Chapter 1606)	49	9	58
Vocational Rehabilitation and Employment (Chapter 31):	10	4	14
Dependents Education Assistance Program	90	12	102
Students awaiting USDVA Certificate of Eligibility and assignment to one of the various GI-Bill Programs		24	
Total Number of Beneficiaries	286	75	361
Expected Revenue in UNDERGRADUATE TUITION ONLY NO FEES** for GI-Bill Enrollees (Fall 2016) with an average enrollment of 12 credit hours	\$520,908.96	\$136,602.00	\$657,510.96
Expected Revenue in UNDERGRADUATE TUITION ONLY NO FEES** for all GI-Bill Enrollees (361) for the Fall 2016 and Spring 2017 semesters with an average enrollment of 12 credit hours	\$1,041,817.92	\$278,204.00	\$1,320,021.92





Veterans and Military Affairs





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