

Special Committee on Athletics Meeting Monday, November 7, 2016 @ 5:00 p.m. Conference Call

Committee Members: Chairman Kelvin Lawson, Trustee Dortch, Trustee Grable, Trustee Lawrence,

Trustee Smith

Adjournment

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AGENDA

I. Call to Order Chairman Lawson Roll Call II. **Colandra Covington** III. **Action Items** Approval of Minutes for September 14, 2016 Chairman Lawson IV. Information Items A. FY 2016-2017 Athletics Budget to Actual Revenues and Expenditures **VP Poole** B. Status of Corrective Actions Regarding Athletics Deficit VP Poole C. Football Season Update Coach Alex Woods D. Booster Activity Update **VP Cotton**



Item III – Approval of Minutes for September 14, 2016

Special Committee on Athletics Monday, November 7, 2016 Agenda Item: III

	Item Origination and	l Authorization	
Policy	Award of Bid	Budget Amendment	_ Change Order
Resolution	Contract	Grant	Other <u>X</u>
	Action	of Board	
Approved Ap	proved w/ Conditions Di	isapproved Continued	Withdrawn

Subject: Approval of the Special Committee on Athletics Minutes for September 14, 2016.

Rationale: Approval of the minutes from the previous meeting for the record.

Attachments: September 14, 2016 Summary Minutes

Recommendation: It is recommended that the board approve the September 14, 2016 minutes.



Special Committee on Athletics Trustee Kelvin Lawson, Chair

Wednesday, September 14, 2016 @ 3:45 p.m.
Grand Ballroom
Tallahassee, Florida

SUMMARY MINUTES (Action Items, questions by the Chair and President are in bold)

Committee Members Present: Chairman Kelvin Lawson; Trustee Dortch; Trustee Grable; Trustee Lawrence; and Trustee Smith

Chairman Lawson called the meeting to order at 4:12 p.m. Mrs. Darlene Garcia called the roll. A quorum was established.

Information Items

The FY 2016-2017 Athletics Budget to Actual Revenues and Expenditures were presented.

Action Items, questions and comments associated with this agenda item:

	Is there a general sense of what we have brought in with the fundraising
2016-2017 Athletics Budget	effort? (Moore) \$285K, \$441K-\$70K for student endowment, sold approx.
- Revenues vs. Expenditures	3700 season tickets. (AD Overton)
	We are going to try to push some of the coaches into the classroom to
	reduce salaries. (Chair)
	What was the cause of the increase in ticket sales? (Grable) Excitement
	with new coach, change in processes, enhancements to stadium, making
	phone calls.

Review of Projected Five-Year Plan for Revenues and Expenditures

The review of the projected Five-Year Plan for revenues and expenditures was presented. This item was added at the request of Trustee Carter during the last meeting.

There were no questions for this item.



Discussion of Proposed Repayment of Auxiliary Funds

Background was provided by Chairman Lawson.

Key points:

- How much is the deficit?
- How did the deficit occur?
- Where did the dollars come from?
- How do we deal with this issue?
- How do we keep this from re-occurring? We have a Corrective Action Plan in place.
- Issue has been elevated to the Board of Governors after receiving 2 audit criticisms and will be elevated to the Legislature if we receive a 3rd audit criticism.
- Need to work with the Inspector General on payment plan.
- Meeting before Board of Governors in Sarasota next week.
- After meeting we can bring back to the Board for approval.

Background information was presented as follows:

- Consistent with SUS institutions, Florida Agricultural and Mechanical University, uses the term "auxiliaries" to represent a number of revenue generating activities¹.
- Since auxiliaries/educational business activities are primarily revenue-generating business type activities, their spending authority is controlled by available cash.
- Pursuant to BOG Regulation 9.013 FAMU has determined that the auxiliaries will be self-supporting
 on a collective basis, except for athletics. As such, the non-Athletics auxiliary funds are maintained in
 a single bank account.
- No records are available to indicate which specific fund was used to fund athletics expenses during 2008-2012 as individual transactions were not recorded as payables.
- The 2013 and 2014 Auditor General Operational Audits noted auxiliary funds were used to provide for Athletics Expenses.
- Available cash balances from 2008-2015 were reviewed for 89 auxiliary funds
- In order to determine the amount to be replenished to each auxiliary fund, reasonable estimates were calculated based on a pro-rata allocation method from available cash balances from revenue generating auxiliaries during each year from 2008-2015 and a comparison of cash balances available to transfer as of the date of the analysis, excluding funds with bond requirements.



Allocation of Pooled Auxiliary Balances Used to Fund Athletics Deficits 2008-2015:

An allocation of pooled Auxiliary balances used to fund Athletics deficits from 2008 – 2015 was presented. Legal options were also discussed as well as authorized use of funds by Direct Support Organizations.

Proposed Structure for Repayment to Auxiliary Funds

The proposed structure for the repayment of Auxiliary funds was presented.

Suggested Recommendations/Options:

The suggested recommendations are as follows:

- 1. Record related payable of \$7,014,034 from Athletics to the identified funds.
- 2. Obtain support from DSOs to replenish cash deficits in accordance with Florida Statute 1004.28(1)(a)2
- 3. <u>Establish repayment plan with initial payment beginning in fiscal year 2016-2017 for a term extending 12 years.</u>

Corrective Actions/Prevention Plan:

Corrective actions and a prevention plan was proposed as follows:

- 1. Implement 3 year budget and cash balance review process to include:
 - A. Year 1 monthly reviews with BOG representative/President/CFO/AD/Chair of Athletics Committee.
 - B. Year 2 monthly reviews with budget office and CFO and quarterly reviews with President/CFO/AD/Chair of Athletics Committee.
 - C. Year 3 monthly reviews with budget office and CFO and quarterly reviews with President/CFO/AD/Board Chair.
- 2. Require CFO and President approval of auxiliary transfers to athletics to ensure only allowed sources are used.
- 3. Restrict release of approved annual Athletics budget to 75% based on prior year's history of collected amounts until adequate revenues are realized.
- 4. Monthly reconciliation of p-card purchases, open purchase orders, and vendor invoices
- 5. Reduce team travel expenses
- 6. Implement aggressive fundraising campaign from Athletics and DSO groups
- 7. Request Board of Governors to conduct a study of SUS institutions on use of auxiliary funds and other funds to support Athletics



- 8. Review and update operating guidelines for auxiliary enterprises to establish reporting and accountability requirements
- 9. Track Expenses for spirit groups in separate auxiliary fund based on established budgets

Auxiliary Funds	What was the total again? (Woody) \$7,014,034			
	Does this plan assume we will not incur any more debt this year and years			
	out? (Washington)			
	What did we do when we were amassing this debt? (Trustee Lawrence)			
	The debt occurred by expenses outstripping revenue. Funds were taken			
	out of Auxiliary Funds to cover the gap. By statute we were not supposed			
	to do that. (Lawson)			



Football Season Update

This item was moved to the Full Board meeting. Coach Woods was unable to attend due to practice.

Booster and Fundraising Update

This item was skipped. It was discussed at length in the Budget and Finance Committee meeting.

Approval of Multi-Year Athletic Agreements

Summary:

1. Jamey Shouppe, Head Baseball Coach

Annual Salary: \$95,000.00 Effective Date: July 1, 2016

Expiration Date: June 30, 2019 or the first day following any post-season game

2. Veronica Wiggins, Head Softball Coach

Annual Salary: \$77,000.00 Effective Date: July 1, 2016

Expiration Date: June 30, 2019 or the first day following any post-season game

3. Dr. Darlene Moore, Men's/Women's Track and Field/Cross Country Coach

Annual Salary: \$81,000.00 Effective Date: July 1, 2016

Expiration Date: June 30, 2019 or the first day following any post-season event

Multi-Year Agreements	Are we moving coaches into teaching? (Grable)		
	Would we consider some additional language in the contracts or does it		
	already exist? (Grable) We may have to make some revisions.		

There was no further business. The meeting adjourned at 4:34 p.m.

Kelvin Lawson

Committee Chairman

Transcribed by: Edited by:

Darlene W. Garcia Colandra Covington-Kelley



Special Committee on Athletics Monday, November 7, 2016 Agenda Item: IV. A.

Subject: FY 2016 – 2017 Athletics Budget to Actual Revenues and Expenditures

Summary: Update on FY 2016 – 2017 Athletics Budget to Actual Revenues and Expenditures

FLORIDA A&M UNIVERSITY ATHLETICS REVENUE AND EXPENSES Budget Status Report As of 10/06/2016

Total Accounts Receivables

Monies Collected

Accounts Receivable

Total Revenue as of 9/30/2016

1,498,754

1,987,742

1,498,754

3,486,496

39.01%

			Budget	Actual		Percent of Total Budget	
REVENUE							
Fee		601080	3,652,683.00	1,852,610.00		50.72%	Collections from 2016 Fall
Football Gate Receip	ts	602130	289,517.00	6,050.00		2.09%	
							Miami, Coastal Carolina, and 5th
Game Guarantees		602131	1,852,712.00	0		0.00%	Quarter guarantees in process
Concessions Sales		602132	104,500.00	245.49		0.23%	
Athletic Program Sale		602133	5,600.00	0		0.00%	
Football Season Ticke	ets	602134	337,500.00	68,540.00		20.31%	
Advertising Sales		602136	325,800.00	10,000.00		3.07%	
Royalty		602139	150,000.00	0		0.00%	
NCAA Revenues		602141	450,000.00	0		0.00%	
Ticket Sales Away Ga	imes	602143	18,000.00	36,377.00		202.09%	
Basket ball Receipts		602144	18,000.00	0		0.00%	
Other Rev		602150	183,188.00	10,874.00		5.94%	
Florida Consortium		602152	800,000.00	2,288.00		0.29%	
MEAC/SWAC Revenu	ie	602153	400,000.00			0.00%	
Cash Over Short		604075		758			
Misc		604090	250,000.00				
Foundation		683900	100,000.00				
	Total	<u>=</u>	8,937,500	1,987,742		22.24%	
		_	_				
				Encumbrances		Percent of Total	
EXPENSES			Budget	Encumbrances and Expenses	Difference	Percent of Total Budget	
EXPENSES			Budget	Encumbrances and Expenses	Difference	Percent of Total Budget	Expense dollars have been shifted
EXPENSES			Budget		Difference		Expense dollars have been shifted for restructuring, salary increases,
EXPENSES			Budget		Difference		for restructuring, salary increases,
EXPENSES	Salaries	711000	J	and Expenses		Budget	for restructuring, salary increases, and compliance function
EXPENSES		711000 712000	3,397,584	and Expenses 3,503,220	(105,636)	Budget 103.11%	for restructuring, salary increases,
EXPENSES	OPS	711000 712000 720000	3,397,584 352,103	3,503,220 219,718	(105,636) 132,385	Budget 103.11% 62.40%	for restructuring, salary increases, and compliance function
EXPENSES		712000	3,397,584	and Expenses 3,503,220	(105,636)	Budget 103.11%	for restructuring, salary increases, and compliance function
EXPENSES	OPS Expenses	712000 720000	3,397,584 352,103 3,610,483	3,503,220 219,718 1,189,286	(105,636) 132,385 2,421,197	Budget 103.11% 62.40% 32.94%	for restructuring, salary increases, and compliance function implementation
EXPENSES	OPS	712000	3,397,584 352,103 3,610,483 1,450,000	3,503,220 219,718	(105,636) 132,385 2,421,197 355,965	Budget 103.11% 62.40%	for restructuring, salary increases, and compliance function implementation \$200,000 of scholarship awards will
EXPENSES	OPS Expenses Scholarships	712000 720000 720000	3,397,584 352,103 3,610,483	3,503,220 219,718 1,189,286	(105,636) 132,385 2,421,197	Budget 103.11% 62.40% 32.94% 75.45%	for restructuring, salary increases, and compliance function implementation \$200,000 of scholarship awards will
EXPENSES	OPS Expenses Scholarships Mandatories	712000 720000 720000 721000	3,397,584 352,103 3,610,483 1,450,000 120,462	3,503,220 219,718 1,189,286	(105,636) 132,385 2,421,197 355,965 120,462	103.11% 62.40% 32.94% 75.45% 0.00%	for restructuring, salary increases, and compliance function implementation \$200,000 of scholarship awards will
EXPENSES	OPS Expenses Scholarships Mandatories	712000 720000 720000 721000	3,397,584 352,103 3,610,483 1,450,000 120,462	3,503,220 219,718 1,189,286	(105,636) 132,385 2,421,197 355,965 120,462	103.11% 62.40% 32.94% 75.45% 0.00%	for restructuring, salary increases, and compliance function implementation \$200,000 of scholarship awards will
EXPENSES	OPS Expenses Scholarships Mandatories Other Capital Outlay	712000 720000 720000 721000	3,397,584 352,103 3,610,483 1,450,000 120,462 6,868	3,503,220 219,718 1,189,286 1,094,035	(105,636) 132,385 2,421,197 355,965 120,462 6,868	103.11% 62.40% 32.94% 75.45% 0.00%	for restructuring, salary increases, and compliance function implementation \$200,000 of scholarship awards will
	OPS Expenses Scholarships Mandatories Other Capital Outlay Total	712000 720000 720000 721000	3,397,584 352,103 3,610,483 1,450,000 120,462 6,868	3,503,220 219,718 1,189,286 1,094,035	(105,636) 132,385 2,421,197 355,965 120,462 6,868	103.11% 62.40% 32.94% 75.45% 0.00%	for restructuring, salary increases, and compliance function implementation \$200,000 of scholarship awards will
Game Guarantees to	OPS Expenses Scholarships Mandatories Other Capital Outlay Total	712000 720000 720000 721000 750000	3,397,584 352,103 3,610,483 1,450,000 120,462 6,868	3,503,220 219,718 1,189,286 1,094,035	(105,636) 132,385 2,421,197 355,965 120,462 6,868	103.11% 62.40% 32.94% 75.45% 0.00%	for restructuring, salary increases, and compliance function implementation \$200,000 of scholarship awards will
Game Guarantees to University of Miami	OPS Expenses Scholarships Mandatories Other Capital Outlay Total	712000 720000 720000 721000 750000	3,397,584 352,103 3,610,483 1,450,000 120,462 6,868	3,503,220 219,718 1,189,286 1,094,035	(105,636) 132,385 2,421,197 355,965 120,462 6,868	103.11% 62.40% 32.94% 75.45% 0.00%	for restructuring, salary increases, and compliance function implementation \$200,000 of scholarship awards will
Game Guarantees to University of Miami Coastal Carolina	OPS Expenses Scholarships Mandatories Other Capital Outlay Total	712000 720000 720000 721000 750000	3,397,584 352,103 3,610,483 1,450,000 120,462 6,868	3,503,220 219,718 1,189,286 1,094,035	(105,636) 132,385 2,421,197 355,965 120,462 6,868	103.11% 62.40% 32.94% 75.45% 0.00%	for restructuring, salary increases, and compliance function implementation \$200,000 of scholarship awards will
Game Guarantees to University of Miami	OPS Expenses Scholarships Mandatories Other Capital Outlay Total	712000 720000 721000 750000 750000 = = 640,000 100,000 350,000	3,397,584 352,103 3,610,483 1,450,000 120,462 6,868	3,503,220 219,718 1,189,286 1,094,035	(105,636) 132,385 2,421,197 355,965 120,462 6,868	103.11% 62.40% 32.94% 75.45% 0.00%	for restructuring, salary increases, and compliance function implementation \$200,000 of scholarship awards will
Game Guarantees to University of Miami Coastal Carolina	OPS Expenses Scholarships Mandatories Other Capital Outlay Total	712000 720000 720000 721000 750000	3,397,584 352,103 3,610,483 1,450,000 120,462 6,868	3,503,220 219,718 1,189,286 1,094,035	(105,636) 132,385 2,421,197 355,965 120,462 6,868	103.11% 62.40% 32.94% 75.45% 0.00%	for restructuring, salary increases, and compliance function implementation \$200,000 of scholarship awards will
Game Guarantees to University of Miami Coastal Carolina	OPS Expenses Scholarships Mandatories Other Capital Outlay Total be collected:	712000 720000 721000 750000 750000 = = 640,000 100,000 350,000	3,397,584 352,103 3,610,483 1,450,000 120,462 6,868	3,503,220 219,718 1,189,286 1,094,035	(105,636) 132,385 2,421,197 355,965 120,462 6,868	103.11% 62.40% 32.94% 75.45% 0.00%	for restructuring, salary increases, and compliance function implementation \$200,000 of scholarship awards will



Special Committee on Athletics Monday, November 7, 2016 Agenda Item: IV. B.

Subject: Corrective Action Update

Summary: Update on the corrective action status regarding the Athletics deficit.



Special Committee on Athletics Monday, November 7, 2016 Agenda Item: IV. C.

Subject: Football Season Update

Summary: Update on the football season presented by Coach Alex Woods.



Special Committee on Athletics Monday, November 7, 2016 Agenda Item: IV. D.

Subject: Booster Update

Summary: Updates and status of the FAMU Boosters will be provided by VP George Cotton.