

FLORIDA **A&M** UNIVERSITY
Board of Trustees

Direct Support Organizations (DSO) Committee Meeting
Wednesday, February 15, 2023
2:30p.m.
FAMU Grand Ballroom

Committee Members: Thomas Dortch, Jr., Chair
Kristin Harper, Kelvin Lawson, Kenward Stone

AGENDA

- | | | |
|-----|---------------|-----------------|
| I. | Call to Order | Chair Dortch |
| II. | Roll Call | Mr. Nick Dulcio |

ACTION ITEMS

- | | | |
|------|--|--------------|
| III. | Approval of Minutes | Chair Dortch |
| | A. December 7, 2022, DSO Committee Meeting | |

INFORMATIONAL ITEMS

- | | | |
|-----|--|-------------------|
| IV. | Update on Requested Items from Trustees | |
| | a. Marching '100' Updates | |
| | i. Annual Cost Projections (2023-2024) | |
| | ii. List of Contracts with band travel included | |
| | b. SUS Direct Support Organizations | |
| | i. Update on Executive Directors serving as board members | |
| V. | Update on Divisional Activities | Dr. Friday-Stroud |
| | A. FY 2022-23 University Advancement Updates | |
| | 1. Update on Advancement Readiness Assessment (Alexander Haas) | |
| | B. DSO Updates | |
| | 1. FAMU Foundation, Inc. | |
| | 2. FAMU National Alumni Association | |
| | 3. FAMU Rattler Boosters | |

- | | | |
|------|--------------|--------------|
| VI. | New Business | Chair Dortch |
| VII. | Adjournment | Chair Dortch |

FLORIDA **A&M** UNIVERSITY
Board of Trustees
ACTION ITEM

Direct Support Organizations (DSO) Committee
Wednesday, February 15, 2023
Agenda Item III.

- Subject:** Consideration of the Approval of Minutes
- Proposed Board Action:** Approval of the Minutes
- Rationale:** In accordance with the Florida Statutes, a governmental body shall prepare and keep minutes or make a tape recording of each open meeting of the body.
- Recommendation:** Approve the DSO Committee Meeting Minutes for December 7, 2022.
- Attachment:** Yes

Direct Support Organizations (DSO) Committee Minutes
Trustee Kenward Stone, Presiding
Wednesday, December 7, 2022

Trustee Kenward Stone called the meeting to order. Trustees Kristin Harper and Kelvin Lawson were present. A quorum was established. Four (4) action items and several informational items were presented to the DSO Committee.

Approval of October 5, 2022, DSO Committee Meeting Minutes

Trustee Lawson motioned for approval; seconded by Trustee Harper. The motion passed, unanimously.

Consideration of Approval of DSO Board Members | FAMU Foundation, Inc.
Traditional Foundation Board Members

Dr. Shawnta Friday-Stroud presented to the Committee consideration for approval of COL. Gregory L. Clark as a Director for the FAMU Foundation Board of Directors. The Foundation Board approved COL. Clark's election at their November 19th, 2022, General Board meeting.

A motion was made to approve the election of COL. Gregory L. Clark to serve on the FAMU Foundation Board of Directors for a four-year term beginning January 1, 2023 and ending on December 31, 2026. Trustee Harper motioned for approval; seconded by Trustee Lawson. The motion passed, unanimously.

Consideration of Approval of DSO Board Members | FAMU Foundation, Inc.
Elected Board Officers: Chair | Vice Chair | Treasurer | Secretary

Dr. Shawnta Friday-Stroud presented to the Committee consideration for approval of the elected Board Officers for the 2023-2024 term for the FAMU Foundation Board of Directors. These officers were elected/approved by the FAMU Foundation Board of Directors at their General Board Meeting held on November 19th, 2022.

A motion was made to approve the election of the 2023-2024 FAMU Foundation Board Officers to serve a two-year term beginning January 1, 2023, and ending on December 31, 2024.

1. Chair – Dir. Lisa R. LaBoo
2. Vice Chair – Dir. Kenneth Neighbors
3. Treasurer – Dir. Freddie Raines
4. Secretary – Dir. Erica D. Hill

Trustee Lawson motioned for approval; seconded by Trustee Harper. The motion passed, unanimously.

Approval of 2022-2023 Foundation Operating Budget Amendment

Dr. Shawnta Friday-Stroud presented the FY 2022-2023 Foundation Operating Budget Amendment of \$550K for University Support. The FY 2022-2023 FAMU Foundation Operating Budget Amendment was approved by the FAMU Foundation Board of Directors at their General Board Meeting held on November 19th, 2022. The requested amendment would be allocated as follows:

- \$350,000 for Summer 2023 Athletics Scholarships.
- \$100,000 for Band Travel.
- \$100,000 for Incoming VP/AD Support.

Trustee Dubose asked if they were aware of the total cost of transporting the band for the entire year and if so, was their funding available to support those expenses. Dr. Friday-Stroud responded that the University has a team, which includes herself, COO Edington, and Mrs. Murry that meets regularly with the Director of University Bands, Dr. Shelby Chipman; Mr. Darryl Baker, Assistant Director; Dr. Valencia Matthews, Dean; and Mr. Lindsey Sargeant, Department Chair, to coordinate logistics and funding support for the band. She also stated that it costs an estimated \$175K for the band to attend an event with an overnight stay and approximately \$60K-\$70K for a single-day trip.

The Committee then discussed provisions within the existing contracts that included the band traveling, and Dr. Friday-Stroud stated that there was \$50K included in the Florida Classic contract for band travel and that the total travel cost for the band is included in the Orange Blossom Classic contract. The band staff is looking to be included in contract agreement negotiations for the football games since bus/transportation rates increase with a shortened timeframe for reservation of services.

Finally, the Committee requested the list of contracts that include band travel expenses as well as the annual cost projections for band travel be provided at their next committee meeting so that the BOT can address any funding shortfalls well in advance of the football season.

After discussion, a motion was made to approve FY 2022-2023 Foundation Operating Budget Amendment of \$550K for University Support: \$350,000 for Summer 2023 Athletics Scholarships, \$100,000 for Band Travel, and \$100,000 for Incoming VP/AD Support. Trustee Harper motioned for approval; seconded by Trustee Lawson. The motion passed, unanimously.

Approval of Amendment - BOT Policy 2018-01 | FAMU Direct Support Organizations

Dr. Friday-Stroud presented to the Committee consideration for approval of the December 8, 2022, Amendment to BOT Policy 2018-01 - FAMU Direct Support Organizations.

Dr. Friday-Stroud stated that this amendment provides language which prohibits DSO Executive Directors serving as members of their respective boards. This language was included to ensure executive directors of the DSOs are not restricted in the communication that they can have with individual members of their respective boards about board business outside of publicly noticed board meetings to ensure compliance with the State of Florida Open Government/Sunshine Laws.

The Committee requested that Dr. Friday-Stroud research this action and determine if it is consistent with other State University System (SUS) Institutions and report her findings. Trustee Washington stated that it is consistent with other boards of which she is aware.

After discussion, a motion was made to approve the December 8, 2022, amendment to BOT Policy 2018-01 - FAMU Direct Support Organizations. Trustee Harper motioned for approval; seconded by Trustee Lawson. The motion passed, unanimously.

Shawnta Friday-Stroud, Ph.D., provided updates on Divisional Activities

A. FY 2022-23 University Advancement

- FY 2022-2023 Fundraising Progress as of November 9, 2022:
 - Raised over \$10.13M (67.5% of \$15M Goal)
 - New Cash - \$7.56M (74.6% of Total & 50.4% of \$15M Goal)

- Pledges & Planned Gifts
 - Current - \$2.56M (25% of Total & 17% of \$15M Goal)
- The 10-Year Fundraising Overview emphasized that double-digit fundraising was the consistent goal that the division wants to reach.

B. DSO Updates

1. FAMU Foundation, Inc.

- FAMU Foundation Fall 2022 Board of Directors Meeting was held on November 16-19, 2022, in Orlando, FL., in conjunction with the Florida Classic.
- Investment Value - \$137,399,888 as of September 30, 2022, compared to \$150,942,911 as of July 31, 2022
- Endowment Value - \$102,120,327 as of September 30, 2022, compared to \$111,817,447 as of July 31, 2022
- FAMU Foundation Board approved \$550,000 additional in university support: \$350,000 for Summer 2023 Athletics Scholarships; \$100,000 for Band Travel; and \$100,000 for Incoming AD Support.

Trustee Dubose asked about the decline (\$13M) in investments and inquired about the advice that the new financial advisors, Disciplina, were providing. Dr. Friday-Stroud relayed that the advisors met with the Foundation Board at their meeting just last month and their focus was on a long-term strategy that would produce substantive returns over a longer period as the market continues to rebound.

Trustee Reed requested next steps for accelerated fundraising. Dr. Friday-Stroud stated that Advancement had engaged the Alexander Haas Consulting Group to complete an Advancement Readiness Assessment that will include a Campaign Feasibility Study and that their team will be reaching out soon to members of the trustee board to obtain their feedback to complete the study. Trustee Reed conveyed his elation for this progress and requested that this item be included in the divisional updates for subsequent meetings.

Finally, Dr. Friday-Stroud thanked Foundation Board Chair Jemal Gibson for his leadership in securing the additional funding for University Support.

2. FAMU National Alumni Association (NAA)

- The FAMU NAA held its Fall meetings November 16-19, 2022, in Orlando, FL in conjunction with the Florida Classic.

3. FAMU Rattler Boosters

- The FAMU Rattler Boosters continues to raise money for all Athletics teams.

With there being no further business, the meeting was adjourned.

FLORIDA **A&M** UNIVERSITY
Board of Trustees
INFORMATIONAL ITEM

Direct Support Organizations (DSO) Committee
Wednesday, February 15, 2023
Agenda Item: V.

Subject: Update on Divisional Activities

Background Information and Summary:

Dr. Shawnta Friday-Stroud will provide an update on Divisional activities.

A. FY 2022-23 University Advancement Updates

▪ **FY 2022-2023 Fundraising as of January 18, 2023**

▪ **Progress as of January 18, 2023:**

Raised \$19,774,374.22
(131.8% of \$15M Goal)

▪ **New Cash Goal - \$15M**

Current - \$13,024,494.26
(65.9% of Total 86.9% of \$15M Goal)

▪ **Pledges & Planned Gifts Goal -\$15M**

Current - \$6,749,879.96
(34.1% of Total & 44.9% of \$15M Goal)

B. DSO Updates

1. FAMU Foundation, Inc.

- FAMU Foundation Spring 2023 Board of Directors Meeting will be held on June 1-3, 2023 in Schaumburg, IL, in conjunction with the FAMU NAA Convention.
- Investment Value - \$145,211,670 as of December 31, 2022, compared to \$137,399,888 as of September 30, 2022.
- Endowment Value - \$108,975,752 as of December 31, 2022, compared to \$102,120,327 as of September 30, 2022.

FLORIDA **A&M** UNIVERSITY
Board of Trustees
INFORMATIONAL ITEM

2. FAMU National Alumni Association (NAA)

- Rattler Alumni in Southern California and Trustee Otis Cliatt were delighted to receive President Robinson and our team of administrators, recruiters, Ms. FAMU, SGA and new AD Tifanni Sykes most recently. The team participated in the nation's largest HCBU Recruitment event in the country at the Los Angeles Convention Center with nearly 15 thousand students in attendance. Another major highlight was the welcome reception hosted by esteemed alums Drs. Bernard and Shirley Kinsey at the legendary SO Fi Stadium. It's estimated more than a million people have toured the Kinsey Exhibition at its new home at SO FI.
- AD Sykes is truly striking strong, meeting alumni in New York City as well. Our very own Kimberly Godwin, President of ABC News and other esteemed alums hosted a welcome dinner in historic Harlem for AD Sykes the evening before the big HBCU indoor track and field showcase hosted by Nike.
- On the radar, President Robinson and AD Sykes and other key administrators will be on program at the FAMU NAA Florida Region Conference later this month in Jacksonville. Alumni Leadership from around the state of Florida will be in attendance.

3. FAMU Rattler Boosters

- The Life Memberships are nearing the 200 mark. Two of our newest members are Trustees Reed and DuBose.
- Rattler Boosters were recipients of a gift of \$8,000 from SMA (R) Gene and Dr. Wilhemina McKinney for the Football Nutrition program in honor of their son Zuberi.
- Funds are being solicited for the cooling station. The expected cost will be approximately \$15,000. this system was used last year, and none of our athletes suffered from heat-related exhaustion.
- Preliminary Plans have begun for the Fall Kickoff Fan fest for Volleyball and Football teams.
- In February, the Boosters Board of Directors will be adding new Board members to fill current vacancies.